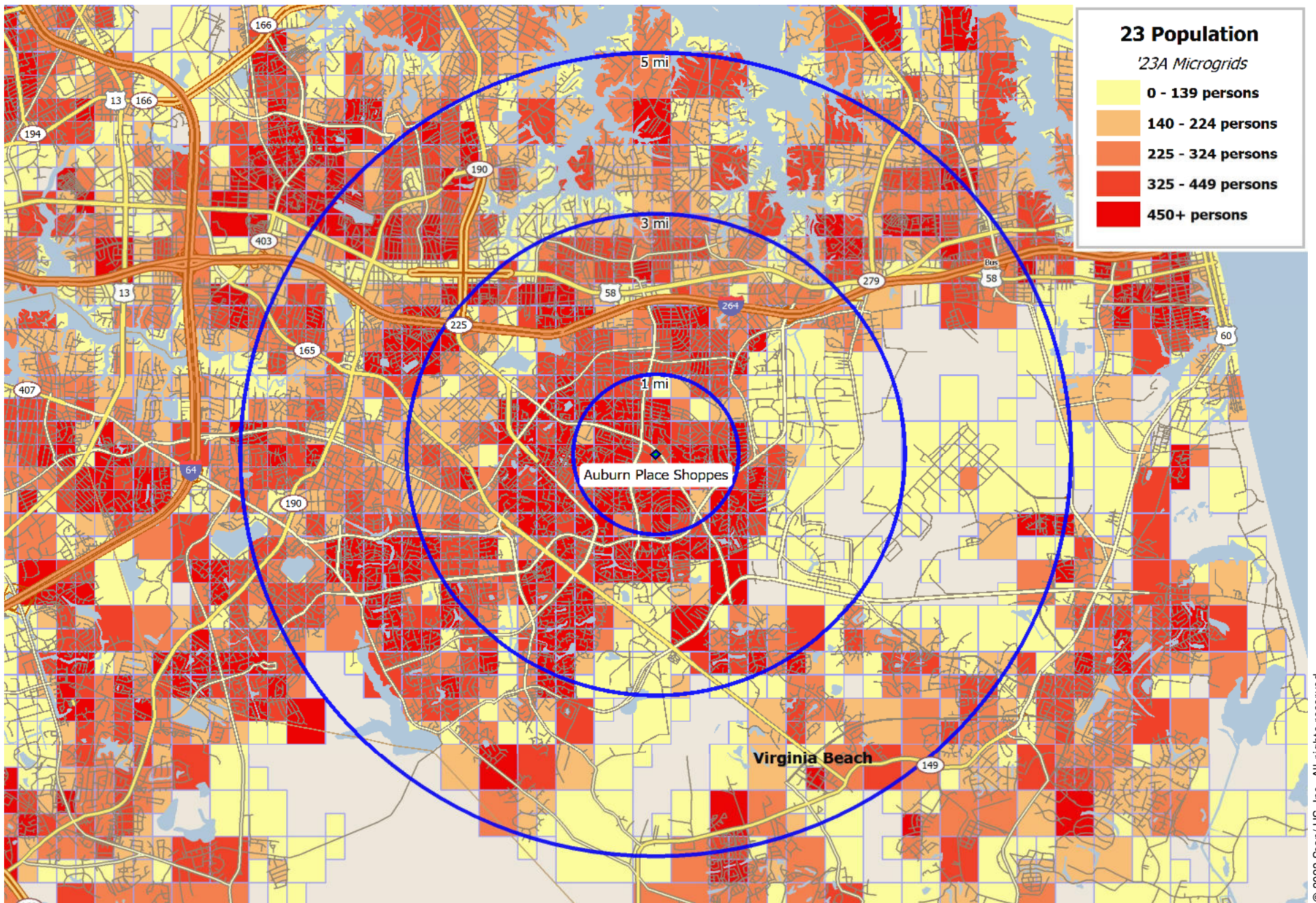
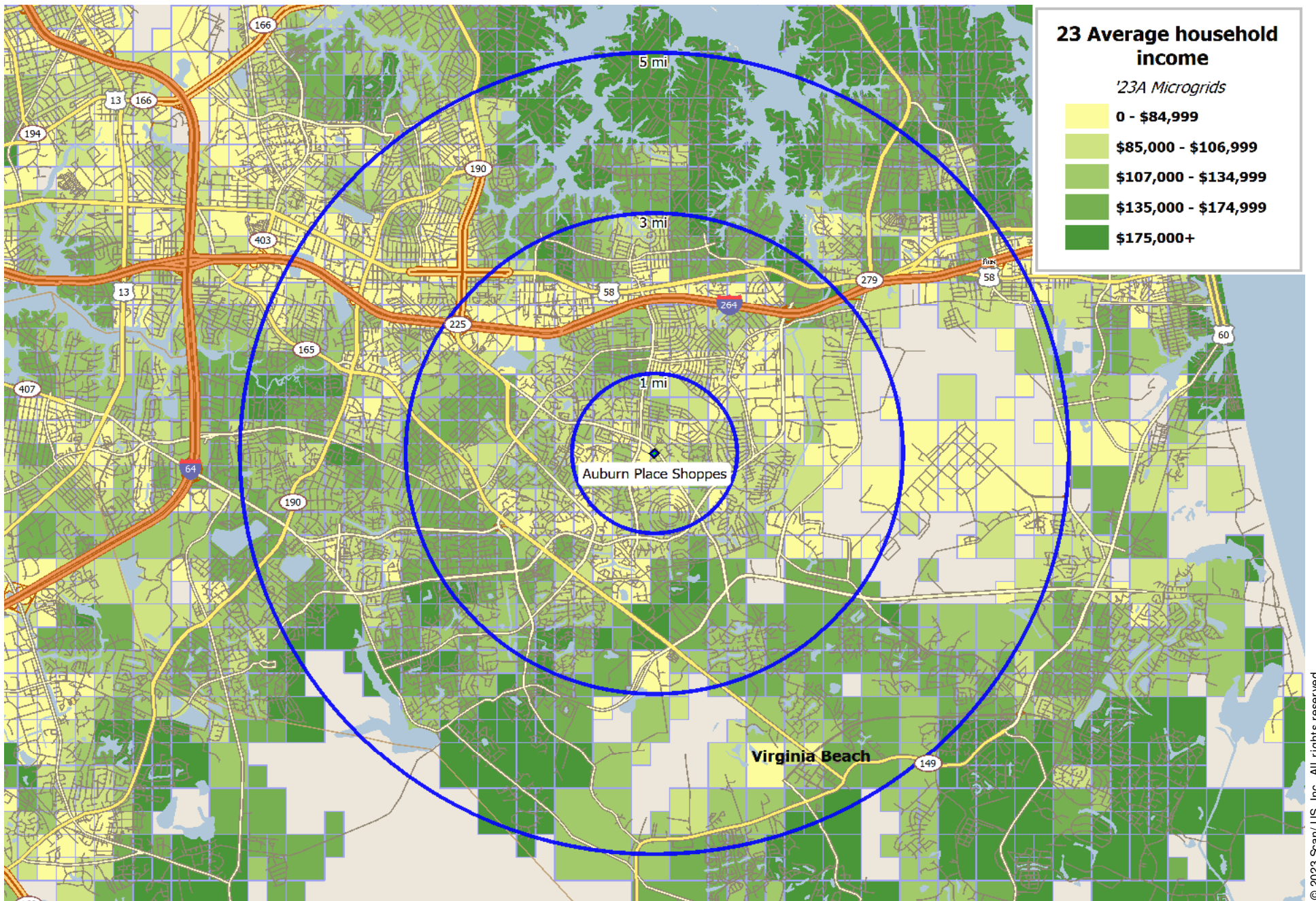


Virginia Beach, VA: 2023 Population



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Virginia Beach, VA: 2023 Average Household Income



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VIRGINIA BEACH, VA: 3497/3501 HOLLAND RD
SITE LOCATED AT 36.81061, 76.09492

Auburn Place Shoppes

	<u>1 MI RING</u>		<u>3 MI RING</u>		<u>5 MI RING</u>	
Population						
2028 Projection	22,436		125,014		258,653	
% Change 2023-2028		-0.9%		0.1%		0.0%
2023 Estimate	22,651		124,890		258,533	
% Change 2010-2023		-0.9%		5.3%		5.2%
2010 Census	22,849		118,548		245,692	
% Change 2000-2010		-3.1%		1.6%		0.7%
2000 Census	23,568		116,706		244,002	
Households						
2028 Projection	8,448		48,039		98,747	
% Change 2023-2028		-0.5%		0.6%		0.5%
2023 Estimate	8,488		47,759		98,293	
% Change 2010-2023		2.9%		9.2%		8.6%
2010 Census	8,248		43,755		90,523	
% Change 2000-2010		4.4%		6.1%		5.3%
2000 Census	7,897		41,236		85,977	
Age, total population						
	22,651		124,890		258,533	
under 5 years	1,712	7.6%	8,193	6.6%	15,827	6.1%
5 to 9 years	1,514	6.7%	8,008	6.4%	16,459	6.4%
10 to 14 years	1,457	6.4%	8,088	6.5%	16,742	6.5%
15 to 19 years	1,314	5.8%	7,497	6.0%	15,818	6.1%
20 to 24 years	1,708	7.5%	8,593	6.9%	17,133	6.6%
25 to 34 years	4,285	18.9%	22,119	17.7%	42,203	16.3%
35 to 44 years	3,214	14.2%	18,066	14.5%	37,196	14.4%
45 to 54 years	2,350	10.4%	13,803	11.1%	29,859	11.5%
55 to 64 years	2,440	10.8%	14,436	11.6%	31,096	12.0%
65 to 74 years	1,804	8.0%	10,343	8.3%	22,658	8.8%
75 to 84 years	689	3.0%	4,435	3.6%	10,289	4.0%
85 years and over	162	0.7%	1,308	1.0%	3,251	1.3%
Median Age	34.69		35.82		38.37	
Age, male population						
	11,070		61,289		127,512	
under 20 years	3,040	27.5%	16,365	26.7%	33,398	26.2%
20 to 34 years	3,050	27.6%	15,751	25.7%	30,819	24.2%
35 to 44 years	1,635	14.8%	9,044	14.8%	18,680	14.6%
45 to 64 years	2,211	20.0%	13,244	21.6%	28,871	22.6%
65 to 84 years	1,074	9.7%	6,436	10.5%	14,615	11.5%
85 years and over	60	0.5%	449	0.7%	1,127	0.9%
Median Age	33.68		34.66		37.20	
Age, female population						
	11,581		63,602		131,020	
under 20 years	2,957	25.5%	15,421	24.2%	31,448	24.0%
20 to 34 years	2,943	25.4%	14,961	23.5%	28,517	21.8%
35 to 44 years	1,579	13.6%	9,022	14.2%	18,516	14.1%
45 to 64 years	2,579	22.3%	14,995	23.6%	32,084	24.5%
65 to 84 years	1,419	12.3%	8,342	13.1%	18,332	14.0%
85 years and over	102	0.9%	859	1.4%	2,124	1.6%
Median Age	35.89		36.93		39.43	

VIRGINIA BEACH, VA: 3497/3501 HOLLAND RD
SITE LOCATED AT 36.81061, 76.09492

Auburn Place Shoppes

	<u>1 MI RING</u>		<u>3 MI RING</u>		<u>5 MI RING</u>	
Total Aggregate Income (\$mil)	\$817.1		\$5,197.8		\$11,711.8	
Per Capita Income	\$36,076		\$41,619		\$45,301	
<u>Household Income (households)</u>	8,488		47,759		98,293	
under \$10,000	297	3.5%	1,637	3.4%	3,021	3.1%
\$10,000 - \$14,999	230	2.7%	826	1.7%	1,694	1.7%
\$15,000 - \$19,999	165	1.9%	884	1.9%	1,635	1.7%
\$20,000 - \$24,999	328	3.9%	1,465	3.1%	2,414	2.5%
\$25,000 - \$29,999	309	3.6%	1,524	3.2%	2,972	3.0%
\$30,000 - \$34,999	312	3.7%	1,207	2.5%	2,446	2.5%
\$35,000 - \$39,999	193	2.3%	1,479	3.1%	2,889	2.9%
\$40,000 - \$49,999	669	7.9%	3,291	6.9%	6,828	6.9%
\$50,000 - \$59,999	687	8.1%	4,067	8.5%	8,017	8.2%
\$60,000 - \$74,999	973	11.5%	5,397	11.3%	10,143	10.3%
\$75,000 - \$99,999	1,608	18.9%	7,357	15.4%	14,652	14.9%
\$100,000 - \$124,999	1,037	12.2%	6,420	13.4%	12,639	12.9%
\$125,000 - \$149,999	512	6.0%	3,685	7.7%	8,363	8.5%
\$150,000 - \$199,999	630	7.4%	4,582	9.6%	10,253	10.4%
\$200,000 - \$249,999	203	2.4%	1,497	3.1%	3,930	4.0%
\$250,000 and over	333	3.9%	2,439	5.1%	6,398	6.5%
Aggregate Household Income (\$mil)	\$816.4		\$5,190.3		\$11,668.6	
Average Household Income	\$96,182		\$108,676		\$118,712	
Median Household Income	\$74,322		\$82,715		\$88,418	
<u>Family Income (families)</u>	5,996		33,010		69,348	
under \$10,000	240	4.0%	895	2.7%	1,494	2.2%
\$10,000 - \$14,999	140	2.3%	432	1.3%	713	1.0%
\$15,000 - \$19,999	67	1.1%	378	1.1%	621	0.9%
\$20,000 - \$24,999	157	2.6%	689	2.1%	1,174	1.7%
\$25,000 - \$29,999	117	2.0%	717	2.2%	1,245	1.8%
\$30,000 - \$34,999	150	2.5%	562	1.7%	1,246	1.8%
\$35,000 - \$39,999	146	2.4%	790	2.4%	1,491	2.2%
\$40,000 - \$49,999	403	6.7%	1,839	5.6%	3,653	5.3%
\$50,000 - \$59,999	485	8.1%	2,309	7.0%	4,800	6.9%
\$60,000 - \$74,999	750	12.5%	3,407	10.3%	6,477	9.3%
\$75,000 - \$99,999	1,260	21.0%	5,734	17.4%	11,363	16.4%
\$100,000 - \$124,999	896	14.9%	5,048	15.3%	9,971	14.4%
\$125,000 - \$149,999	380	6.3%	3,030	9.2%	6,864	9.9%
\$150,000 - \$199,999	429	7.2%	3,776	11.4%	8,804	12.7%
\$200,000 - \$249,999	149	2.5%	1,328	4.0%	3,658	5.3%
\$250,000 and over	227	3.8%	2,078	6.3%	5,774	8.3%
Aggregate family income (\$mil)	\$553.4		\$3,877.5		\$9,190.8	
Average family income	\$92,295		\$117,466		\$132,532	
Median family income	\$76,770		\$93,011		\$100,625	
<u>Non-Family Income (non-families)</u>	2,492		14,749		28,946	
Aggregate non-family income (\$mil)	\$263.0		\$1,312.7		\$2,477.7	
Average non-family income	\$105,547		\$89,005		\$85,600	
Median non-family income	\$65,209		\$58,245		\$56,655	

VIRGINIA BEACH, VA: 3497/3501 HOLLAND RD
SITE LOCATED AT 36.81061, 76.09492

Auburn Place Shoppes

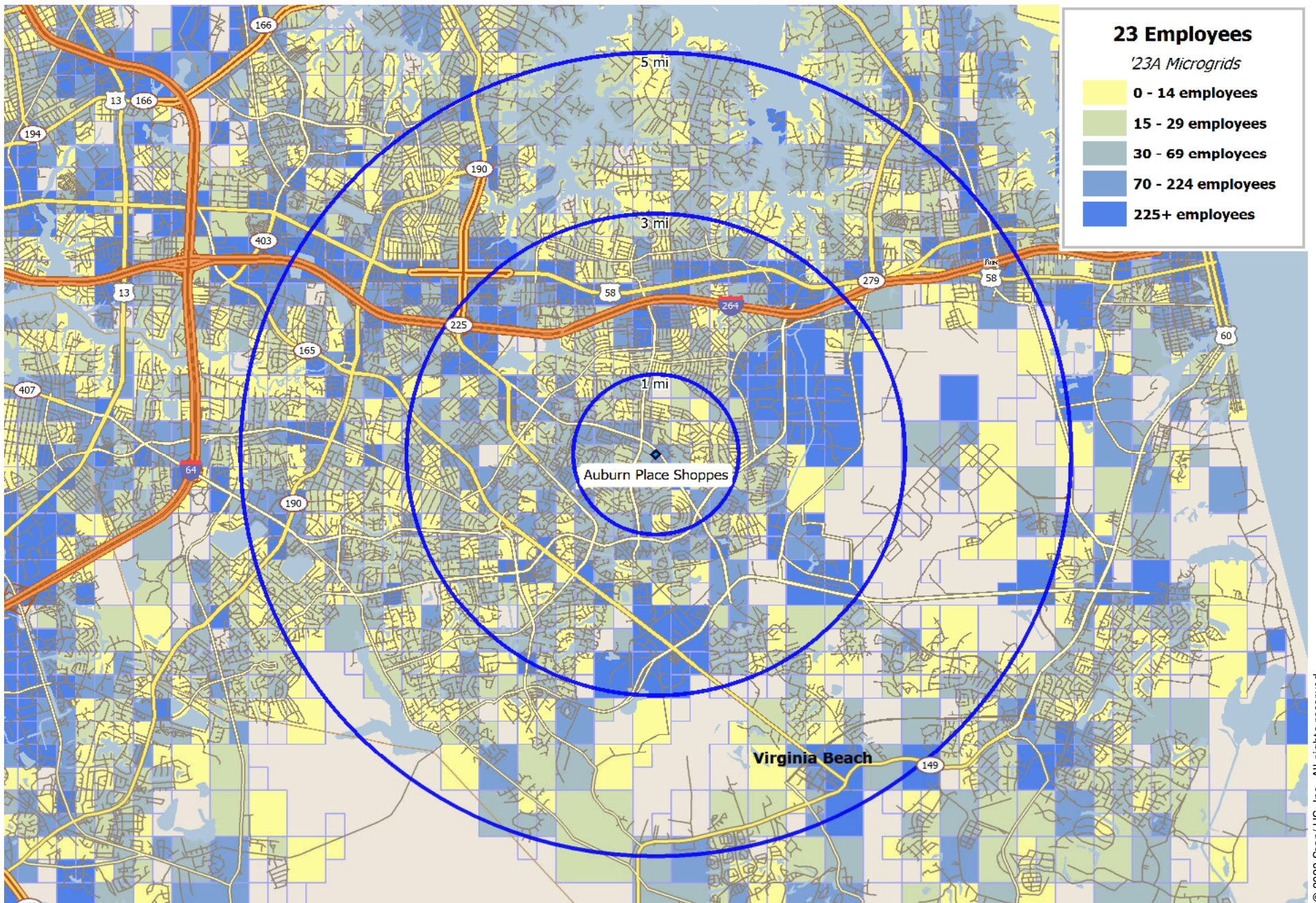
	<u>1 MI RING</u>		<u>3 MI RING</u>		<u>5 MI RING</u>	
Population by Race/Ethnicity	22,651		124,890		258,533	
White	10,486	46.3%	67,280	53.9%	149,742	57.9%
Black	7,223	31.9%	31,347	25.1%	57,729	22.3%
Asian	2,174	9.6%	12,220	9.8%	22,893	8.9%
Hawaiian/Pacific Islander	36	0.2%	159	0.1%	301	0.1%
American Indian/AK Native	79	0.3%	426	0.3%	804	0.3%
Other/multiple races	2,653	11.7%	13,459	10.8%	27,063	10.5%
Hispanic Origin	2,380	10.5%	12,045	9.6%	22,824	8.8%
Education (persons 25+)	14,954		84,514		176,590	
No high school diploma	1,010	6.8%	4,879	5.8%	10,618	6.0%
High school diploma	4,206	28.1%	20,078	23.8%	39,839	22.6%
College, no diploma	4,665	31.2%	21,767	25.8%	42,301	24.0%
Associate degree	1,665	11.1%	9,481	11.2%	19,220	10.9%
Bachelor's degree	2,584	17.3%	18,656	22.1%	41,920	23.7%
Graduate/professional degree	824	5.5%	9,653	11.4%	22,692	12.9%
Labor Force (persons 16+ yrs)						
Total Population, Age 16+	18,581		103,264		214,164	
Employed	12,868	69.3%	71,008	68.8%	142,645	66.6%
Unemployed	427	2.3%	2,104	2.0%	4,252	2.0%
In armed forces	1,012	5.4%	5,306	5.1%	11,217	5.2%
Not in labor force	4,274	23.0%	24,846	24.1%	56,050	26.2%
Male Population, Age 16+	9,330		51,743		106,679	
Employed	6,711	71.9%	37,253	72.0%	74,364	69.7%
Unemployed	179	1.9%	964	1.9%	1,964	1.8%
In armed forces	862	9.2%	4,401	8.5%	9,148	8.6%
Not in labor force	1,578	16.9%	9,125	17.6%	21,203	19.9%
Female Population, Age 16+	9,251		51,521		107,485	
Employed	6,157	66.6%	33,755	65.5%	68,281	63.5%
Unemployed	248	2.7%	1,140	2.2%	2,288	2.1%
In armed forces	150	1.6%	905	1.8%	2,069	1.9%
Not in labor force	2,696	29.1%	15,721	30.5%	34,847	32.4%
Vehicles Available (households)	8,488		47,759		98,293	
Households with no vehicles	454	5.3%	2,017	4.2%	3,725	3.8%
Households with 1 vehicle	2,581	30.4%	14,830	31.1%	28,067	28.6%
Households with 2 vehicles	3,418	40.3%	19,155	40.1%	40,514	41.2%
Households with 3+ vehicles	2,033	24.0%	11,757	24.6%	25,988	26.4%
Vehicles in owner households	11,544	70.8%	68,481	73.2%	150,098	75.4%
Vehicles in renter households	4,771	29.2%	25,067	26.8%	49,087	24.6%
Total vehicles available	16,315		93,548		199,185	
Average vehicles per household	1.92		1.96		2.03	

VIRGINIA BEACH, VA: 3497/3501 HOLLAND RD
SITE LOCATED AT 36.81061, 76.09492

Auburn Place Shoppes

	<u>1 MI RING</u>		<u>3 MI RING</u>		<u>5 MI RING</u>	
<u>Households</u>	8,488		47,759		98,293	
Average household size	2.66		2.60		2.60	
<u>Families</u>	5,996		33,010		69,348	
Average family size	3.19		3.16		3.12	
<u>Non-Families</u>	2,492		14,749		28,946	
Average non-family size	1.40		1.35		1.33	
<u>Group Quarters</u>	49		673		3,413	
<u>Household Type</u>						
Families	5,996		33,010		69,348	
Married couples	3,917	65.3%	23,030	69.8%	49,024	70.7%
with children	1,944	49.6%	10,980	47.7%	22,637	46.2%
Male householder, no wife	478	8.0%	2,420	7.3%	4,513	6.5%
with children	266	55.6%	1,384	57.2%	2,548	56.5%
Female householder, no husband	1,600	26.7%	7,506	22.7%	14,147	20.4%
with children	1,082	67.6%	4,954	66.0%	9,062	64.1%
Non-Families	2,492		14,749		28,946	
with children	5	0.2%	33	0.2%	55	0.2%
<u>Age of Householder (households)</u>						
under 25 years	440	5.2%	2,293	4.8%	4,385	4.5%
25 to 34 years	1,970	23.2%	10,283	21.5%	19,270	19.6%
35 to 44 years	1,707	20.1%	9,557	20.0%	19,185	19.5%
45 to 54 years	1,300	15.3%	7,585	15.9%	16,002	16.3%
55 to 64 years	1,430	16.8%	8,267	17.3%	17,574	17.9%
65 to 74 years	1,107	13.0%	6,286	13.2%	13,609	13.8%
75 to 84 years	439	5.2%	2,782	5.8%	6,413	6.5%
85 years and over	94	1.1%	705	1.5%	1,855	1.9%
<u>Household Size (households)</u>						
1 person	1,768	20.8%	11,011	23.1%	21,852	22.2%
2 person	2,930	34.5%	16,265	34.1%	34,410	35.0%
3 to 4 persons	2,906	34.2%	15,838	33.2%	32,856	33.4%
5+ persons	885	10.4%	4,644	9.7%	9,176	9.3%
<u>Total Housing Units</u>	8,846		49,806		102,097	
Occupied	8,488	96.0%	47,759	95.9%	98,293	96.3%
Owner-occupied	5,572	65.6%	31,433	65.8%	67,753	68.9%
Renter-occupied	2,916	34.4%	16,326	34.2%	30,540	31.1%
Vacant	358	4.0%	2,047	4.1%	3,804	3.7%
<u>Housing Value</u>						
Average Home Value	\$336,283		\$358,142		\$370,606	
Median Home Value	\$255,913		\$285,147		\$305,850	
Average Contract Rent	\$1,190		\$1,273		\$1,279	
Median Contract Rent	\$1,105		\$1,185		\$1,188	

Virginia Beach, VA: 2023 Employees



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VIRGINIA BEACH, VA: 3497/3501 HOLLAND RD
SITE LOCATED AT 36.81061, 76.09492

Auburn Place Shoppes

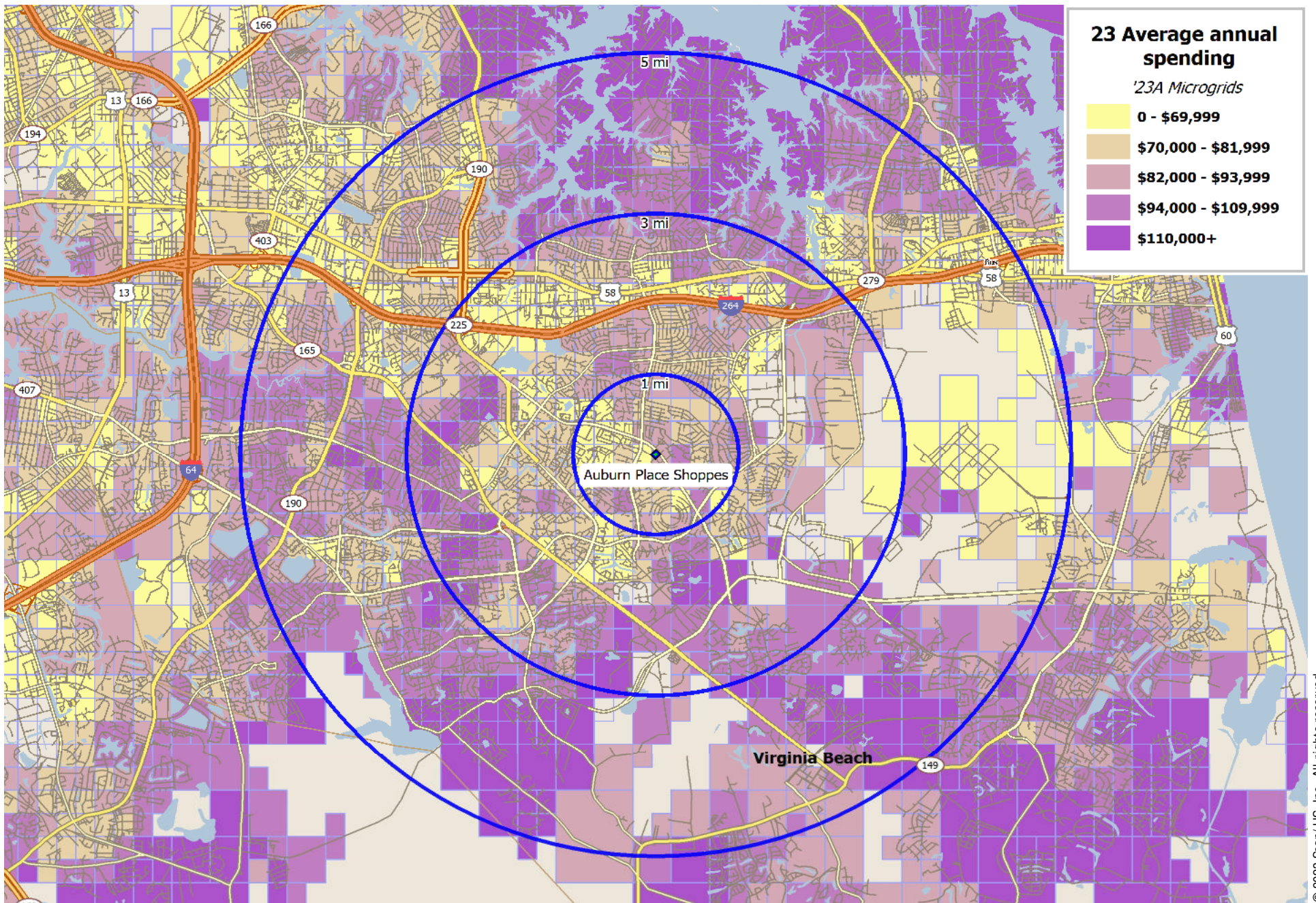
	<u>1 MI RING</u>		<u>3 MI RING</u>		<u>5 MI RING</u>	
Total Establishments	554		6,618		12,694	
Establishments by Type						
Industrial	75	13.5%	921	13.9%	1,651	13.0%
Mining	0	0.0%	1	0.1%	7	0.4%
Construction	2	2.7%	93	10.1%	145	8.8%
Construction, <10 employees	36	48.0%	440	47.8%	772	46.8%
High-tech/research	1	1.3%	11	1.2%	17	1.0%
Trans/comm/utilities	24	32.0%	186	20.2%	349	21.1%
Wholesale/industrial	6	8.0%	107	11.6%	214	13.0%
Warehousing	2	2.7%	56	6.1%	96	5.8%
General industrial	4	5.3%	27	2.9%	51	3.1%
Manufacturing	6	1.1%	155	2.3%	275	2.2%
Heavy manufacturing	0	0.0%	5	3.2%	8	2.9%
General manufacturing	0	0.0%	11	7.1%	14	5.1%
Light manufacturing	0	0.0%	22	14.2%	31	11.3%
Manufacturing, <10 employees	6	100.0%	117	75.5%	222	80.7%
Commercial	224	40.4%	1,912	28.9%	3,663	28.9%
Retail trade	59	26.3%	584	30.5%	1,139	31.1%
Restaurants/bars	44	19.6%	364	19.0%	701	19.1%
Personal/rental/repair services	54	24.1%	438	22.9%	801	21.9%
Automotive repair services	16	7.1%	91	4.8%	201	5.5%
Hotels/motels	1	0.4%	20	1.0%	42	1.1%
Theaters/retail amusements	1	0.4%	25	1.3%	37	1.0%
Equipment rental	2	0.9%	29	1.5%	57	1.6%
Wholesale/commercial	7	3.1%	71	3.7%	122	3.3%
General commercial	40	17.9%	290	15.2%	563	15.4%
Offices	188	33.9%	3,134	47.4%	6,078	47.9%
Business and corporate administration	3	1.6%	53	1.7%	92	1.5%
Finance/ins/real estate	2	1.1%	103	3.3%	174	2.9%
Finance/ins/real estate, <10 employees	30	16.0%	770	24.6%	1,432	23.6%
Professional services	42	22.3%	689	22.0%	1,331	21.9%
Business services	20	10.6%	273	8.7%	549	9.0%
General office	51	27.1%	636	20.3%	1,169	19.2%
Medical services	40	21.3%	610	19.5%	1,331	21.9%
Other	52	9.4%	436	6.6%	891	7.0%
Schools and colleges	10	19.2%	87	20.0%	170	19.1%
Libraries	0	0.0%	6	1.4%	16	1.8%
Hospitals/medical services	2	3.8%	30	6.9%	60	6.7%
Museums/art galleries/gardens	3	5.8%	10	2.3%	19	2.1%
Outdoor recreation/amusement parks	6	11.5%	59	13.5%	124	13.9%
Public administration	3	5.8%	38	8.7%	89	10.0%
Churches	23	44.2%	136	31.2%	297	33.3%
Other, not elsewhere classified	5	9.6%	70	16.1%	116	13.0%
Agriculture	7	1.3%	63	1.0%	134	1.1%
Agricultural production	0	0.0%	2	3.2%	4	3.0%
Agricultural services	7	100.0%	61	96.8%	130	97.0%

VIRGINIA BEACH, VA: 3497/3501 HOLLAND RD
SITE LOCATED AT 36.81061, 76.09492

Auburn Place Shoppes

	<u>1 MI RING</u>		<u>3 MI RING</u>		<u>5 MI RING</u>	
Total Employees	2,636		58,633		101,643	
Employees by Type						
Industrial	223	8.5%	8,318	14.2%	13,358	13.1%
Mining	0	0.0%	1	0.0%	160	1.2%
Construction	31	13.9%	3,497	42.0%	4,914	36.8%
Construction, <10 employees	99	44.4%	1,107	13.3%	1,982	14.8%
High-tech/research	2	0.9%	73	0.9%	1,000	7.5%
Trans/comm/utilities	68	30.5%	1,271	15.3%	1,896	14.2%
Wholesale/industrial	6	2.7%	1,151	13.8%	1,843	13.8%
Warehousing	6	2.7%	314	3.8%	523	3.9%
General industrial	11	4.9%	904	10.9%	1,040	7.8%
Manufacturing	14	0.5%	5,043	8.6%	6,337	6.2%
Heavy manufacturing	0	0.0%	353	7.0%	460	7.3%
General manufacturing	0	0.0%	2,840	56.3%	2,901	45.8%
Light manufacturing	0	0.0%	1,517	30.1%	2,308	36.4%
Manufacturing, <10 employees	14	100.0%	333	6.6%	668	10.5%
Commercial	1,146	43.5%	16,607	28.3%	29,718	29.2%
Retail trade	338	29.5%	6,231	37.5%	11,137	37.5%
Restaurants/bars	409	35.7%	4,498	27.1%	8,585	28.9%
Personal/rental/repair services	115	10.0%	1,505	9.1%	2,760	9.3%
Automotive repair services	44	3.8%	460	2.8%	816	2.7%
Hotels/motels	6	0.5%	576	3.5%	754	2.5%
Theaters/retail amusements	1	0.1%	124	0.7%	159	0.5%
Equipment rental	6	0.5%	77	0.5%	255	0.9%
Wholesale/commercial	19	1.7%	1,082	6.5%	1,388	4.7%
General commercial	208	18.2%	2,054	12.4%	3,864	13.0%
Offices	652	24.7%	21,726	37.1%	38,604	38.0%
Business and corporate administration	59	9.0%	498	2.3%	854	2.2%
Finance/ins/real estate	20	3.1%	3,285	15.1%	6,580	17.0%
Finance/ins/real estate, <10 employees	86	13.2%	2,100	9.7%	3,902	10.1%
Professional services	120	18.4%	5,866	27.0%	10,258	26.6%
Business services	52	8.0%	2,111	9.7%	2,965	7.7%
General office	166	25.5%	3,902	18.0%	6,913	17.9%
Medical services	149	22.9%	3,964	18.2%	7,132	18.5%
Other	583	22.1%	6,651	11.3%	13,070	12.9%
Schools and colleges	273	46.8%	1,630	24.5%	3,598	27.5%
Libraries	0	0.0%	15	0.2%	51	0.4%
Hospitals/medical services	0	0.0%	1,822	27.4%	2,733	20.9%
Museums/art galleries/gardens	10	1.7%	26	0.4%	54	0.4%
Outdoor recreation/amusement parks	25	4.3%	254	3.8%	541	4.1%
Public administration	179	30.7%	2,024	30.4%	4,284	32.8%
Churches	70	12.0%	458	6.9%	1,116	8.5%
Other, not elsewhere classified	26	4.5%	422	6.3%	693	5.3%
Agriculture	17	0.6%	283	0.5%	555	0.5%
Agricultural production	0	0.0%	4	1.4%	11	2.0%
Agricultural services	17	100.0%	279	98.6%	544	98.0%

Virginia Beach, VA: 2023 Average Annual Spending



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VIRGINIA BEACH, VA: 3497/3501 HOLLAND RD
SITE LOCATED AT 36.81061, 76.09492

Auburn Place Shoppes

	<u>1 MI RING</u>	<u>3 MI RING</u>	<u>5 MI RING</u>
Households	8,488	47,759	98,293
Owner households	5,572	31,433	67,753
Renter households	2,916	16,326	30,540
Average Household income	\$96,182	\$108,676	\$118,712
Average Annual Household Spending	\$77,701	\$81,439	\$84,865

Average Annual Spending by Category

Food	\$9,755	12.6%	\$9,860	12.1%	\$10,071	11.9%
Food at home	\$6,079	62.3%	\$6,099	61.9%	\$6,218	61.7%
Cereals/bakery products	\$759	12.5%	\$762	12.5%	\$779	12.5%
Meats/poultry/fish/eggs	\$1,340	22.0%	\$1,333	21.9%	\$1,355	21.8%
Dairy products	\$547	9.0%	\$549	9.0%	\$561	9.0%
Fruits/vegetables	\$1,151	18.9%	\$1,157	19.0%	\$1,181	19.0%
Other food at home	\$2,273	37.4%	\$2,288	37.5%	\$2,333	37.5%
Food away from home	\$3,676	37.7%	\$3,761	38.1%	\$3,853	38.3%
Alcoholic beverages	\$592	0.8%	\$621	0.8%	\$655	0.8%
Tobacco products	\$444	0.6%	\$414	0.5%	\$399	0.5%
Housing	\$25,886	33.3%	\$27,083	33.3%	\$28,014	33.0%
Shelter	\$14,711	56.8%	\$15,344	56.7%	\$15,838	56.5%
Owned dwellings	\$8,108	55.1%	\$8,772	57.2%	\$9,386	59.3%
Mortgage interest/charges	\$3,278	40.4%	\$3,517	40.1%	\$3,720	39.6%
Property taxes	\$2,097	25.9%	\$2,288	26.1%	\$2,468	26.3%
Maintenance/repairs/insurance	\$2,732	33.7%	\$2,966	33.8%	\$3,197	34.1%
Rented dwellings	\$5,611	38.1%	\$5,427	35.4%	\$5,039	31.8%
Other lodging	\$989	6.7%	\$1,144	7.5%	\$1,412	8.9%
Household furnishings & equipment	\$3,097	12.0%	\$3,292	12.2%	\$3,444	12.3%
Household textiles	\$128	4.1%	\$135	4.1%	\$140	4.1%
Furniture	\$832	26.8%	\$886	26.9%	\$930	27.0%
Floor coverings	\$35	1.1%	\$38	1.2%	\$41	1.2%
Major appliances	\$581	18.7%	\$622	18.9%	\$657	19.1%
Small appliances/housewares	\$163	5.2%	\$167	5.1%	\$173	5.0%
Miscellaneous household equipment	\$1,360	43.9%	\$1,443	43.8%	\$1,503	43.6%
Utilities/fuels/public services	\$5,135	19.8%	\$5,316	19.6%	\$5,449	19.5%
Household operations	\$1,979	7.6%	\$2,117	7.8%	\$2,222	7.9%
Housekeeping supplies	\$956	3.7%	\$1,005	3.7%	\$1,052	3.8%
Apparel	\$1,896	2.4%	\$1,909	2.3%	\$1,951	2.3%
Men & boys	\$470	24.8%	\$475	24.9%	\$482	24.7%
Men, 16 yrs and over	\$336	71.5%	\$344	72.4%	\$354	73.3%
Boys, 2 to 15 yrs	\$134	28.5%	\$131	27.6%	\$129	26.7%
Women & girls	\$748	39.4%	\$751	39.3%	\$764	39.2%
Women, 16 yrs and over	\$604	80.8%	\$609	81.1%	\$623	81.6%
Girls, 2 to 15 yrs	\$144	19.2%	\$142	18.9%	\$141	18.4%

VIRGINIA BEACH, VA: 3497/3501 HOLLAND RD
SITE LOCATED AT 36.81061, 76.09492

Auburn Place Shoppes

	<u>1 MI RING</u>		<u>3 MI RING</u>		<u>5 MI RING</u>	
Average Annual Spending by Category						
Apparel (cont'd)						
Children under 2 yrs	\$85	4.5%	\$80	4.2%	\$76	3.9%
Footwear	\$357	18.8%	\$358	18.7%	\$365	18.7%
Other apparel	\$233	12.3%	\$243	12.7%	\$261	13.4%
Transportation	\$13,705	17.6%	\$14,281	17.5%	\$14,689	17.3%
Vehicle purchases	\$6,897	50.3%	\$7,108	49.8%	\$7,322	49.8%
Cars and trucks, new	\$3,379	49.0%	\$3,606	50.7%	\$3,798	51.9%
Cars and trucks, used	\$3,451	50.0%	\$3,439	48.4%	\$3,461	47.3%
Other vehicles	\$67	1.0%	\$64	0.9%	\$63	0.9%
Gasoline & motor oil	\$2,693	19.6%	\$2,704	18.9%	\$2,736	18.6%
Other vehicle expenses	\$3,939	28.7%	\$4,041	28.3%	\$4,157	28.3%
Finance charges	\$351	8.9%	\$362	9.0%	\$370	8.9%
Maintenance and repairs	\$1,059	26.9%	\$1,088	26.9%	\$1,119	26.9%
Insurance	\$602	15.3%	\$645	16.0%	\$684	16.4%
Rental/leasing/other	\$1,927	48.9%	\$1,946	48.2%	\$1,984	47.7%
Public & other transportation	\$173	1.3%	\$424	3.0%	\$470	3.2%
Health care	\$6,550	8.4%	\$6,749	8.3%	\$7,034	8.3%
Health Insurance	\$4,630	70.7%	\$4,761	70.6%	\$4,953	70.4%
Medical services	\$1,080	16.5%	\$1,125	16.7%	\$1,179	16.8%
Drugs	\$641	9.8%	\$660	9.8%	\$690	9.8%
Medical supplies	\$199	3.0%	\$203	3.0%	\$212	3.0%
Entertainment	\$4,027	5.2%	\$4,358	5.4%	\$4,624	5.4%
Fees and admissions	\$612	15.2%	\$693	15.9%	\$757	16.4%
Audio/visual equipment/services	\$1,201	29.8%	\$1,252	28.7%	\$1,291	27.9%
Pets/toys/playground equipment	\$1,067	26.5%	\$1,122	25.7%	\$1,168	25.3%
Other entertainment supplies	\$1,146	28.5%	\$1,291	29.6%	\$1,408	30.5%
Personal care products and services	\$867	1.1%	\$882	1.1%	\$909	1.1%
Reading	\$112	0.1%	\$116	0.1%	\$123	0.1%
Education	\$1,185	1.5%	\$1,276	1.6%	\$1,381	1.6%
Personal insurance & pensions	\$8,834	11.4%	\$9,536	11.7%	\$10,116	11.9%
Pensions/social security	\$8,293	93.9%	\$8,958	93.9%	\$9,492	93.8%
Life/other personal insurance	\$541	6.1%	\$578	6.1%	\$624	6.2%
Cash contributions	\$2,748	3.5%	\$3,173	3.9%	\$3,655	4.3%
Miscellaneous	\$1,091	1.4%	\$1,172	1.4%	\$1,235	1.5%