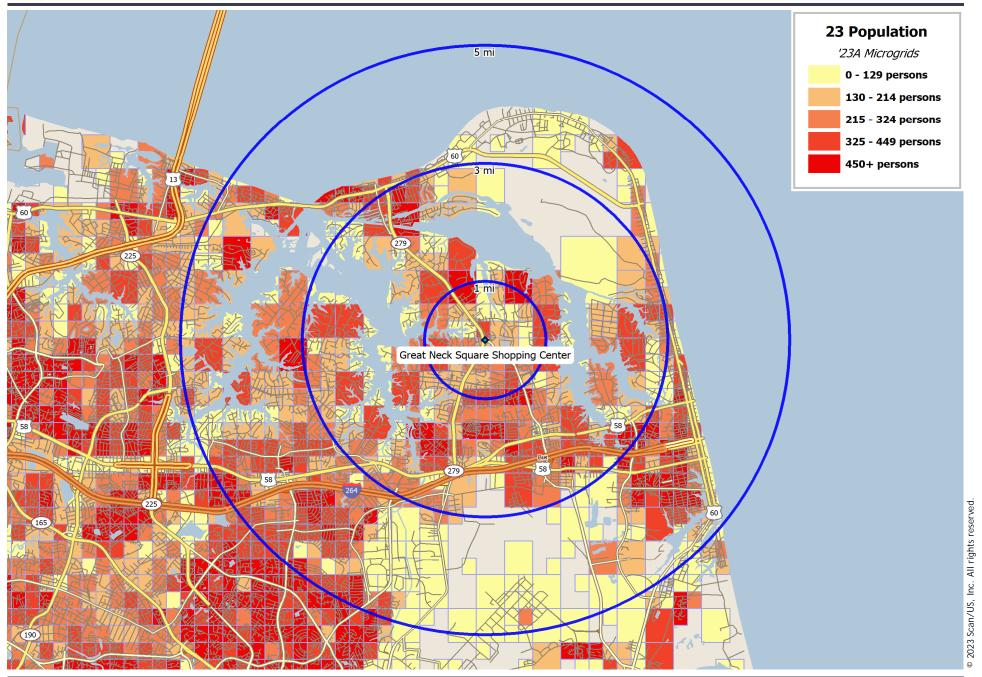
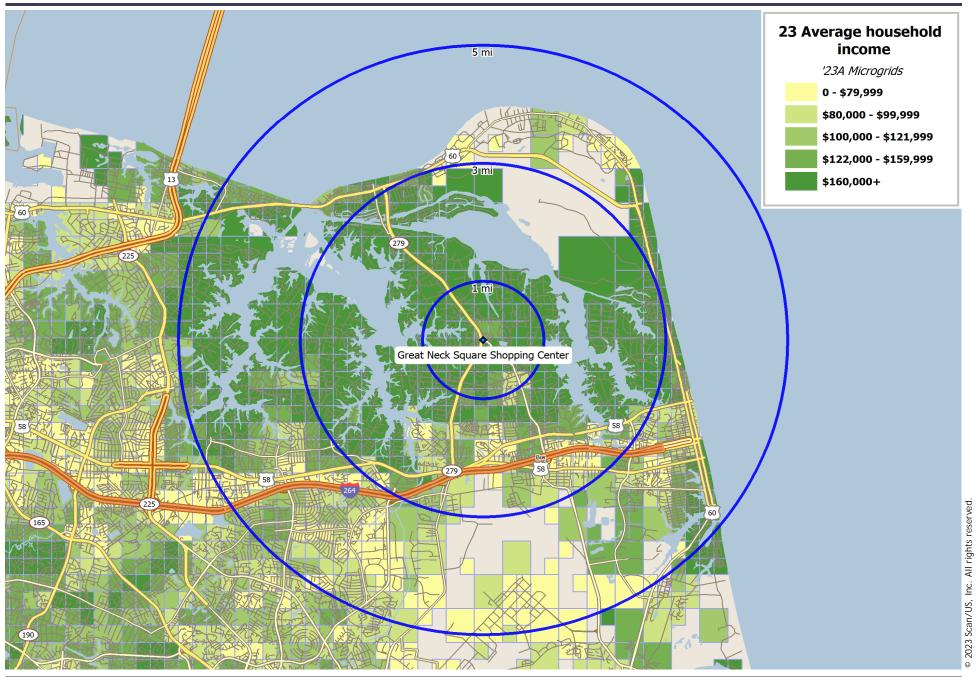
Virginia Beach, VA: 2023 Population



Virginia Beach, VA: 2023 Average Household Income



VIRGINIA BEACH, VA: 2128 FIRST COLONIAL RD SITE LOCATED AT 36.87441, 76.03900

Great Neck Square Shopping Center

| Transfer of desire conspiring content | 1 MI RING | | <u>3 MI</u> | 3 MI RING | | RING |
|---------------------------------------|------------|------------------------|----------------|----------------|-----------------|----------------|
| Population | | | | | | |
| 2028 Projection | 8,058 | | 53,552 | | 125,640 | |
| % Change 2023-2028 | , | -1.4% | , | -0.6% | , | -0.2% |
| 2023 Estimate | 8,175 | | 53,896 | | 125,859 | |
| % Change 2010-2023 | | -0.8% | | -1.2% | | 1.1% |
| 2010 Census | 8,242 | | 54,565 | | 124,515 | |
| % Change 2000-2010 | | -2.7% | | -2.1% | | -1.8% |
| 2000 Census | 8,471 | | 55,740 | | 126,829 | |
| <u>Households</u> | | | | | | |
| 2028 Projection | 3,194 | | 23,232 | | 54,675 | |
| % Change 2023-2028 | | -1.2% | | -0.3% | | 0.2% |
| 2023 Estimate | 3,232 | | 23,302 | | 54,590 | |
| % Change 2010-2023 | | 4.5% | | 2.8% | | 5.4% |
| 2010 Census | 3,094 | | 22,671 | | 51,804 | |
| % Change 2000-2010 | | -1.2% | | -0.1% | | 0.8% |
| 2000 Census | 3,133 | | 22,684 | | 51,388 | |
| Age, total population | 8,175 | | 53,896 | | 125,859 | |
| under 5 years | 353 | 4.3% | 2,695 | 5.0% | 6,413 | 5.1% |
| 5 to 9 years | 460 | 5.6% | 3,035 | 5.6% | 6,764 | 5.4% |
| 10 to 14 years | 551 | 6.7% | 3,312 | 6.1% | 7,001 | 5.6% |
| 15 to 19 years | 494 | 6.0% | 2,935 | 5.4% | 6,617 | 5.3% |
| 20 to 24 years | 325 | 4.0% | 3,501 | 6.5% | 8,494 | 6.7% |
| 25 to 34 years | 700 | 8.6% | 7,356 | 13.6% | 18,780 | 14.9% |
| 35 to 44 years | 996 | 12.2% | 6,671 | 12.4% | 16,066 | 12.8% |
| 45 to 54 years | 1,067 | 13.1% | 6,471 | 12.0% | 14,672 | 11.7% |
| 55 to 64 years | 1,293 | 15.8% | 7,837 | 14.5% | 17,368 | 13.8% |
| 65 to 74 years | 1,098 | 13.4% | 6,094 | 11.3% | 13,836 | 11.0% |
| 75 to 84 years 85 years and over | 573 263 | 7.0% 3.2% | 2,832 1,155 | 5.3% 2.1% | 7,063 2,780 | 5.6% 2.2% |
| Median Age | 46.92 | 3.2 /0 | 44.93 | 2.1/0 | 42.75 | 2.2/0 |
| <u>-</u> | | | | | | |
| Age, male population | 3,931 | 0.4.40/ | 26,516 | 00.00/ | 62,382 | 00.40/ |
| under 20 years | 947 532 | 24.1% 13.5% | 6,090 | 23.0% | 13,816 | 22.1% 23.1% |
| 20 to 34 years 35 to 44 years | 485 | 13.3% 12.3% | 5,690 | 21.5% 12.5% | 14,441 | 23.1% 13.1% |
| 45 to 64 years | 1,143 | 12.3 <i>%</i> 29.1% | 3,325 6,879 | 25.9% | 8,150 15,551 | 24.9% |
| 65 to 84 years | 742 | 18.9% | 4,118 | 15.5% | 9,450 | 15.1% |
| 85 years and over | 80 | 2.0% | 413 | 1.6% | 971 | 1.6% |
| Median Age | 45.48 | 2.070 | 44.09 | | 41.65 | |
| Age, female population | 4,244 | | 27,381 | | 63,477 | |
| under 20 years | 911 | 21.5% | 5,887 | 21.5% | 12,979 | 20.4% |
| 20 to 34 years | 493 | 11.6% | 5,167 | 18.9% | 12,833 | 20.2% |
| 35 to 44 years | 511 | 12.0% | 3,346 | 12.2% | 7,916 | 12.5% |
| 45 to 64 years | 1,217 | 28.7% | 7,429 | 27.1% | 16,489 | 26.0% |
| 65 to 84 years | 929 | 21.9% | 4,808 | 17.6% | 11,449 | 18.0% |
| 85 years and over | 183 | 4.3% | 742 | 2.7% | 1,809 | 2.8% |
| Median Age | 48.40 | | 45.74 | | 43.64 | |
| | | | | | | |

Source: Scan/US 2023 Estimates (Jan 1) 2000/2010 Census

VIRGINIA BEACH, VA: 2128 FIRST COLONIAL RD SITE LOCATED AT 36.87441, 76.03900

Great Neck Square Shopping Center

| Great Neck Square Shopping Center | 1 MI | RING | 3 MI | RING | 5 MI | RING |
|-------------------------------------|-----------|-------|-----------|----------|-----------|-------|
| Total Assessment Income (A. 10) | | | | <u> </u> | | |
| Total Aggregate Income (\$mil) | \$623.5 | | \$3,917.0 | | \$8,130.6 | |
| Per Capita Income | \$76,274 | | \$72,676 | | \$64,601 | |
| Household Income (households) | 3,232 | | 23,302 | | 54,590 | |
| under \$10,000 | 173 | 5.4% | 738 | 3.2% | 1,904 | 3.5% |
| \$10,000 - \$14,999 | 12 | 0.4% | 481 | 2.1% | 1,093 | 2.0% |
| \$15,000 - \$19,999 | 12 | 0.4% | 402 | 1.7% | 982 | 1.8% |
| \$20,000 - \$24,999 | 13 | 0.4% | 368 | 1.6% | 1,030 | 1.9% |
| \$25,000 - \$29,999 | 62 | 1.9% | 737 | 3.2% | 1,674 | 3.1% |
| \$30,000 - \$34,999 | 44 | 1.4% | 461 | 2.0% | 1,149 | 2.1% |
| \$35,000 - \$39,999 | 94 | 2.9% | 721 | 3.1% | 1,650 | 3.0% |
| \$40,000 - \$49,999 | 121 | 3.7% | 1,470 | 6.3% | 3,562 | 6.5% |
| \$50,000 - \$59,999 | 131 | 4.1% | 1,706 | 7.3% | 4,092 | 7.5% |
| \$60,000 - \$74,999 | 299 | 9.3% | 1,973 | 8.5% | 4,882 | 8.9% |
| \$75,000 - \$99,999 | 322 | 10.0% | 2,516 | 10.8% | 6,683 | 12.2% |
| \$100,000 - \$124,999 | 316 | 9.8% | 2,423 | 10.4% | 6,035 | 11.1% |
| \$125,000 - \$149,999 | 319 | 9.9% | 1,827 | 7.8% | 4,246 | 7.8% |
| \$150,000 - \$199,999 | 672 | 20.8% | 2,853 | 12.2% | 6,136 | 11.2% |
| \$200,000 - \$249,999 | 245 | 7.6% | 1,768 | 7.6% | 3,616 | 6.6% |
| \$250,000 and over | 400 | 12.4% | 2,857 | 12.3% | 5,854 | 10.7% |
| Aggregate Household Income (\$mil) | \$622.9 | | \$3,914.8 | | \$8,088.4 | |
| Average Household Income | \$192,743 | | \$168,004 | | \$148,166 | |
| Median Household Income | \$126,758 | | \$111,539 | | \$102,864 | |
| Family Income (families) | 2,341 | | 14,735 | | 32,962 | |
| under \$10,000 | 97 | 4.1% | 300 | 2.0% | 766 | 2.3% |
| \$10,000 - \$14,999 | 10 | 0.4% | 123 | 0.8% | 379 | 1.1% |
| \$15,000 - \$19,999 | 5 | 0.2% | 122 | 0.8% | 288 | 0.9% |
| \$20,000 - \$24,999 | 4 | 0.2% | 158 | 1.1% | 493 | 1.5% |
| \$25,000 - \$29,999 | 16 | 0.7% | 201 | 1.4% | 396 | 1.2% |
| \$30,000 - \$34,999 | 15 | 0.6% | 205 | 1.4% | 388 | 1.2% |
| \$35,000 - \$39,999 | 47 | 2.0% | 302 | 2.0% | 682 | 2.1% |
| \$40,000 - \$49,999 | 65 | 2.8% | 648 | 4.4% | 1,538 | 4.7% |
| \$50,000 - \$59,999 | 72 | 3.1% | 934 | 6.3% | 1,986 | 6.0% |
| \$60,000 - \$74,999 | 84 | 3.6% | 899 | 6.1% | 2,286 | 6.9% |
| \$75,000 - \$99,999 | 286 | 12.2% | 1,551 | 10.5% | 4,153 | 12.6% |
| \$100,000 - \$124,999 | 243 | 10.4% | 1,734 | 11.8% | 4,276 | 13.0% |
| \$125,000 - \$149,999 | 267 | 11.4% | 1,215 | 8.2% | 2,862 | 8.7% |
| \$150,000 - \$199,999 | 544 | 23.2% | 2,299 | 15.6% | 4,661 | 14.1% |
| \$200,000 - \$249,999 | 228 | 9.7% | 1,589 | 10.8% | 3,114 | 9.4% |
| \$250,000 and over | 359 | 15.3% | 2,455 | 16.7% | 4,696 | 14.2% |
| Aggregate family income (\$mil) | \$504.9 | | \$3,086.4 | | \$6,059.2 | |
| Average family income | \$215,664 | | \$209,461 | | \$183,822 | |
| Median family income | \$144,921 | | \$134,614 | | \$125,076 | |
| Non-Family Income (non-families) | 891 | | 8,567 | | 21,628 | |
| Aggregate non-family income (\$mil) | \$118.1 | | \$828.4 | | \$2,029.2 | |
| Average non-family income | \$132,539 | | \$96,704 | | \$93,824 | |
| Median non-family income | \$71,092 | | \$64,610 | | \$64,606 | |
| | | | | | | |

Source: Scan/US 2023 Estimates (Jan 1) 2000/2010 Census

VIRGINIA BEACH, VA: 2128 FIRST COLONIAL RD SITE LOCATED AT 36.87441, 76.03900

Great Neck Square Shopping Center

| Great Neck Square Snopping Center | <u>1 MI</u> | RING | <u>3 MI</u> | RING | <u>5 MI</u> | RING |
|--------------------------------------|--------------|---------------|-----------------|---------------|-----------------|---------------|
| Population by Race/Ethnicity | 8,175 | | 53,896 | | 125,859 | |
| White | 6,824 | 83.5% | 41,524 | 77.0% | 92,273 | 73.3% |
| Black | 473 | 5.8% | 6,274 | 11.6% | 16,310 | 13.0% |
| Asian | 325 | 4.0% | 1,986 | 3.7% | 5,132 | 4.1% |
| Hawaiian/Pacific Islander | 3 | 0.0% | 36 | 0.1% | 139 | 0.1% |
| American Indian/AK Native | 13 | 0.2% | 115 | 0.2% | 395 | 0.3% |
| Other/multiple races | 538 | 6.6% | 3,961 | 7.3% | 11,610 | 9.2% |
| Hispanic Origin | 410 | 5.0% | 3,379 | 6.3% | 9,407 | 7.5% |
| Education (persons 25+) | 6,001 | | 38,426 | | 90,579 | |
| No high school dipoloma | 246 | 4.1% | 1,537 | 4.0% | 4,176 | 4.6% |
| High school diploma | 776 | 12.9% | 6,231 | 16.2% | 16,993 | 18.8% |
| College, no diploma | 969 | 16.1% | 7,333 | 19.1% | 18,249 | 20.1% |
| Associate degree | 472 | 7.9% | 3,818 | 9.9% | 9,209 | 10.2% |
| Bachelor's degree | 2,240 | 37.3% | 11,841 | 30.8% | 24,852 | 27.4% |
| Graduate/professional degree | 1,298 | 21.6% | 7,666 | 20.0% | 17,100 | 18.9% |
| <u>Labor Force (persons 16+ yrs)</u> | | | | | | |
| Total Population, Age 16+ | 6,529 | | 44,992 | | 108,200 | |
| Employed | 4,144 | 63.5% | 29,085 | 64.6% | 68,911 | 63.7% |
| Unemployed | 120 | 1.8% | 845 | 1.9% | 2,247 | 2.1% |
| In armed forces Not in labor force | 127 2,138 | 1.9% 32.7% | 1,428 13,634 | 3.2% 30.3% | 5,256 31,786 | 4.9% 29.4% |
| | | 32.7% | | 30.3% | | 29.4% |
| Male Population, Age 16+ | 3,152 | | 22,377 | | 53,794 | |
| Employed | 2,193 | 69.6% | 15,549 | 69.5% | 36,762 | 68.3% |
| Unemployed | 41 | 1.3% | 352 | 1.6% | 1,073 | 2.0% |
| In armed forces | 126 | 4.0% | 1,236 | 5.5% | 4,164 | 7.7% |
| Not in labor force | 792 | 25.1% | 5,240 | 23.4% | 11,795 | 21.9% |
| Female Population, Age 16+ | 3,377 | | 22,615 | | 54,406 | |
| Employed | 1,951 | 57.8% | 13,536 | 59.9% | 32,149 | 59.1% |
| Unemployed | 79 | 2.3% | 493 | 2.2% | 1,174 | 2.2% |
| In armed forces | 1 | 0.0% | 192 | 0.8% | 1,092 | 2.0% |
| Not in labor force | 1,346 | 39.9% | 8,394 | 37.1% | 19,991 | 36.7% |
| Vehicles Available (households) | 3,232 | | 23,302 | | 54,590 | |
| Households with no vehicles | 44 | 1.4% | 955 | 4.1% | 2,533 | 4.6% |
| Households with 1 vehicle | 892 | 27.6% | 7,185 | 30.8% | 17,405 | 31.9% |
| Households with 2 vehicles | 1,313 | 40.6% | 9,818 | 42.1% | 22,394 | 41.0% |
| Households with 3+ vehicles | 984 | 30.4% | 5,343 | 22.9% | 12,258 | 22.5% |
| Vehicles in owner households | 6,238 | 90.4% | 33,111 | 73.2% | 75,168 | 72.3% |
| Vehicles in renter households | 659 | 9.6% | 12,150 | 26.8% | 28,816 | 27.7% |
| Total vehicles available | 6,897 | | 45,261 | | 103,984 | |
| Average vehicles per household | 2.13 | | 1.94 | | 1.90 | |

Source: Scan/US 2023 Estimates (Jan 1) 2000/2010 Census

www.demographicreports.com

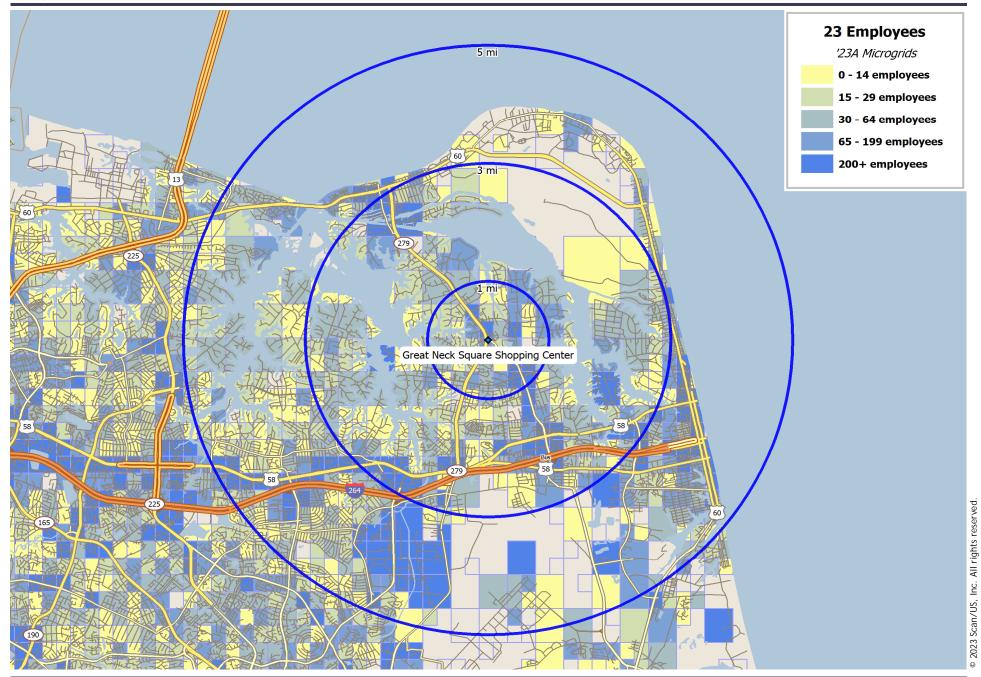
VIRGINIA BEACH, VA: 2128 FIRST COLONIAL RD SITE LOCATED AT 36.87441, 76.03900

Great Neck Square Shopping Center

| | 1 MI RING | | <u>3 MI</u> | 3 MI RING | | RING |
|---------------------------------|-----------|-------|-------------|-----------|-----------|-------|
| <u>Households</u> | 3,232 | | 23,302 | | 54,590 | |
| Average household size | 2.44 | | 2.29 | | 2.27 | |
| <u>Families</u> | 2,341 | | 14,735 | | 32,962 | |
| Average family size | 2.93 | | 2.89 | | 2.92 | |
| Non-Families | 891 | | 8,567 | | 21,628 | |
| Average non-family size | 1.16 | | 1.27 | | 1.27 | |
| Group Quarters | 278 | | 449 | | 2,207 | |
| Household Type | | | | | | |
| Families | 2,341 | | 14,735 | | 32,962 | |
| Married couples | 1,973 | 84.3% | 11,383 | 77.3% | 24,519 | 74.4% |
| with children | 814 | 41.3% | 4,554 | 40.0% | 9,702 | 39.6% |
| Male householder, no wife | 92 | 3.9% | 872 | 5.9% | 2,192 | 6.7% |
| with children | 57 | 62.0% | 503 | 57.7% | 1,224 | 55.8% |
| Female householder, no husband | 278 | 11.9% | 2,479 | 16.8% | 5,972 | 18.1% |
| with children | 156 | 56.1% | 1,505 | 60.7% | 3,667 | 61.4% |
| Non-Families | 891 | | 8,567 | | 21,628 | |
| with children | 0 | 0.0% | 9 | 0.1% | 21 | 0.1% |
| Age of Householder (households) | | | | | | |
| under 25 years | 90 | 2.8% | 1,066 | 4.6% | 2,312 | 4.2% |
| 25 to 34 years | 318 | 9.8% | 3,795 | 16.3% | 9,298 | 17.0% |
| 35 to 44 years | 506 | 15.7% | 3,720 | 16.0% | 8,906 | 16.3% |
| 45 to 54 years | 561 | 17.4% | 3,713 | 15.9% | 8,432 | 15.4% |
| 55 to 64 years | 707 | 21.9% | 4,640 | 19.9% | 10,391 | 19.0% |
| 65 to 74 years | 631 | 19.5% | 3,821 | 16.4% | 8,726 | 16.0% |
| 75 to 84 years | 310 | 9.6% | 1,830 | 7.9% | 4,676 | 8.6% |
| 85 years and over | 109 | 3.4% | 718 | 3.1% | 1,848 | 3.4% |
| Household Size (households) | | | | | | |
| 1 person | 764 | 23.6% | 6,687 | 28.7% | 17,102 | 31.3% |
| 2 person | 1,270 | 39.3% | 8,920 | 38.3% | 20,172 | 37.0% |
| 3 to 4 persons | 969 | 30.0% | | 27.4% | 14,122 | |
| 5+ persons | 230 | 7.1% | 1,307 | 5.6% | 3,194 | 5.9% |
| Total Housing Units | 3,330 | | 24,569 | | 59,759 | |
| Occupied | | 97.1% | 23,302 | | 54,589 | 91.3% |
| Owner-occupied | 2,824 | 87.4% | 15,187 | 65.2% | 35,231 | 64.5% |
| Renter-occupied | 408 | 12.6% | 8,115 | 34.8% | 19,358 | 35.5% |
| Vacant | 98 | 2.9% | 1,267 | 5.2% | 5,170 | 8.7% |
| Housing Value | | | | | | |
| Average Home Value | \$528,285 | | \$545,934 | | \$495,101 | |
| Median Home Value | \$405,773 | | \$421,566 | | \$388,921 | |
| Average Contract Rent | \$1,633 | | \$1,302 | | \$1,329 | |
| Median Contract Rent | \$1,482 | | \$1,190 | | \$1,210 | |

Source: Scan/US 2023 Estimates (Jan 1) 2000/2010 Census

Virginia Beach, VA: 2023 Employees



Source: Scan/US 2023 Estimates

VIRGINIA BEACH, VA: 2128 FIRST COLONIAL RD SITE LOCATED AT 36.87441, 76.03900

Great Neck Square Shopping Center

| Great Neck Square Shopping Center | <u>1 M</u> | I RING | <u>3 M</u> I | RING | <u>5 M</u> I | RING |
|--|------------|--------|--------------|-------|--------------|-------|
| Total Establishments | 551 | | 3,518 | | 8,538 | |
| Establishments by Type | | | | | | |
| Industrial | 44 | 8.0% | 357 | 10.1% | 1,027 | 12.0% |
| Mining | 0 | 0.0% | 1 | 0.3% | 3 | 0.3% |
| Construction | 2 | 4.5% | 25 | 7.0% | 91 | 8.9% |
| Construction, <10 employees | 29 | 65.9% | 186 | 52.1% | 527 | 51.3% |
| High-tech/research | 0 | 0.0% | 4 | 1.1% | 13 | 1.3% |
| Trans/comm/utilities | 4 | 9.1% | 56 | 15.7% | 167 | 16.3% |
| Wholesale/industrial | 5 | 11.4% | 47 | 13.2% | 121 | 11.8% |
| Warehousing | 2 | 4.5% | 22 | 6.2% | 71 | 6.9% |
| General industrial | 2 | 4.5% | 16 | 4.5% | 34 | 3.3% |
| Manufacturing | 7 | 1.3% | 57 | 1.6% | 183 | 2.1% |
| Heavy manufacturing | 0 | 0.0% | 2 | 3.5% | 4 | 2.2% |
| General manufacturing | 0 | 0.0% | 2 | 3.5% | 9 | 4.9% |
| Light manufacturing | 0 | 0.0% | 3 | 5.3% | 20 | 10.9% |
| Manufacturing, <10 employees | 7 | 100.0% | 50 | 87.7% | 150 | 82.0% |
| Commercial | 120 | 21.8% | 957 | 27.2% | 2,471 | 28.9% |
| Retail trade | 21 | 17.5% | 300 | 31.3% | 759 | 30.7% |
| Restaurants/bars | 31 | 25.8% | 181 | 18.9% | 544 | 22.0% |
| Personal/rental/repair services | 30 | 25.0% | 229 | 23.9% | 499 | 20.2% |
| Automotive repair services | 6 | 5.0% | 56 | 5.9% | 110 | 4.5% |
| Hotels/motels | 0 | 0.0% | 9 | 0.9% | 112 | 4.5% |
| Theaters/retail amusements | 1 | 0.8% | 6 | 0.6% | 19 | 0.8% |
| Equipment rental | 1 | 0.8% | 12 | 1.3% | 40 | 1.6% |
| Wholesale/commercial | 7 | 5.8% | 38 | 4.0% | 97 | 3.9% |
| General commercial | 23 | 19.2% | 126 | 13.2% | 291 | 11.8% |
| Offices | 338 | 61.3% | 1,905 | 54.2% | 4,243 | 49.7% |
| Business and corporate administration | 5 | 1.5% | 32 | 1.7% | 76 | 1.8% |
| Finance/ins/real estate | 5 | 1.5% | 33 | 1.7% | 106 | 2.5% |
| Finance/ins/real estate, <10 employees | 47 | 13.9% | 471 | 24.7% | 1,132 | 26.7% |
| Professional services | 45 | 13.3% | 353 | 18.5% | 918 | 21.6% |
| Business services | 17 | 5.0% | 196 | 10.3% | 432 | 10.2% |
| General office | 51 | 15.1% | 308 | 16.2% | 744 | 17.5% |
| Medical services | 168 | 49.7% | 512 | 26.9% | 835 | 19.7% |
| Other | 33 | 6.0% | 189 | 5.4% | 515 | 6.0% |
| Schools and colleges | 6 | 18.2% | 34 | 18.0% | 74 | 14.4% |
| Libraries | 2 | 6.1% | 2 | 1.1% | 9 | 1.7% |
| Hospitals/medical services | 4 | 12.1% | 8 | 4.2% | 28 | 5.4% |
| Museums/art galleries/gardens | 1 | 3.0% | 7 | 3.7% | 19 | 3.7% |
| Outdoor recreation/amusement parks | 4 | 12.1% | 44 | 23.3% | 112 | 21.7% |
| Public administration | 1 | 3.0% | 14 | 7.4% | 57 | 11.1% |
| Churches | 10 | 30.3% | 42 | 22.2% | 124 | 24.1% |
| Other, not elsewhere classified | 5 | 15.2% | 38 | 20.1% | 92 | 17.9% |
| Agriculture | 6 | 1.1% | 51 | 1.4% | 100 | 1.2% |
| Agricultural production | 0 | 0.0% | 1 | 2.0% | 3 | 3.0% |
| Agricultural services | 6 | 100.0% | 50 | 98.0% | 97 | 97.0% |

Source: Scan/US 2023 Estimates

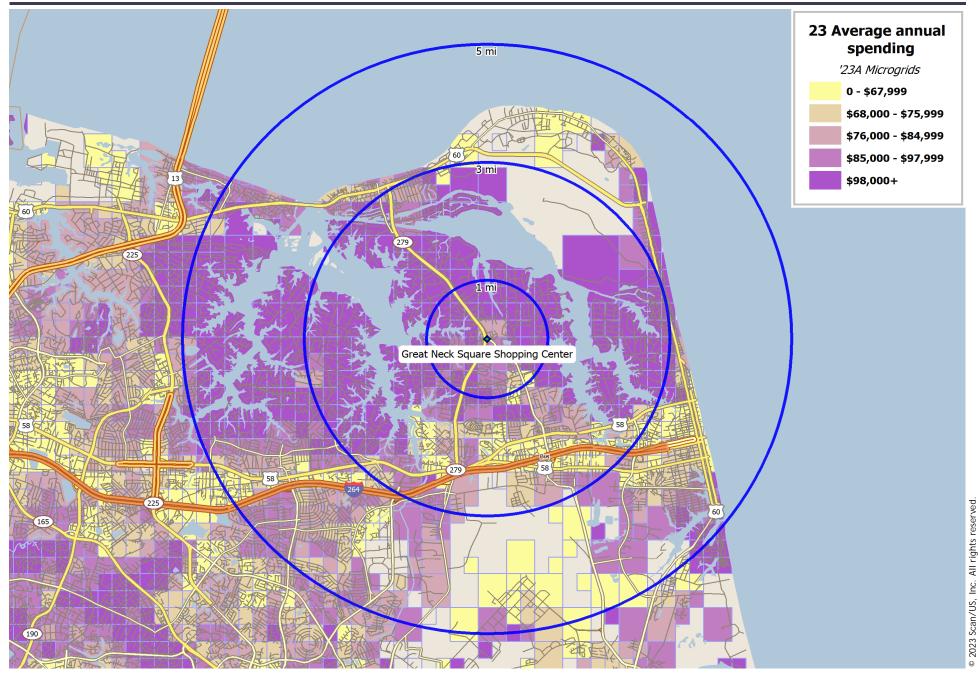
Business Comparison Report

VIRGINIA BEACH, VA: 2128 FIRST COLONIAL RD SITE LOCATED AT 36.87441, 76.03900

Great Neck Square Shopping Center

| Croat Nook Square Cropping Conter | <u>1 M</u> | I RING | <u>3 MI</u> | RING | <u>5 MI</u> | RING |
|--|------------|--------|-------------|-------|-------------|-------|
| Total Employees | 4,598 | | 21,333 | | 65,161 | |
| Employees by Type | | | | | | |
| Industrial | 148 | 3.2% | 1,461 | 6.8% | 6,488 | 10.0% |
| Mining | 0 | 0.0% | 28 | 1.9% | 30 | 0.5% |
| Construction | 44 | 29.7% | 465 | 31.8% | 2,626 | 40.5% |
| Construction, <10 employees | 61 | 41.2% | 494 | 33.8% | 1,351 | 20.8% |
| High-tech/research | 2 | 1.4% | 10 | 0.7% | 82 | 1.3% |
| Trans/comm/utilities | 10 | 6.8% | 182 | 12.5% | 866 | 13.3% |
| Wholesale/industrial | 13 | 8.8% | 150 | 10.3% | 1,041 | 16.0% |
| Warehousing | 11 | 7.4% | 65 | 4.4% | 337 | 5.2% |
| General industrial | 7 | 4.7% | 67 | 4.6% | 155 | 2.4% |
| Manufacturing | 25 | 0.5% | 313 | 1.5% | 3,110 | 4.8% |
| Heavy manufacturing | 0 | 0.0% | 75 | 24.0% | 302 | 9.7% |
| General manufacturing | 0 | 0.0% | 43 | 13.7% | 1,346 | 43.3% |
| Light manufacturing | 0 | 0.0% | 36 | 11.5% | 1,000 | 32.2% |
| Manufacturing, <10 employees | 25 | 100.0% | 159 | 50.8% | 462 | 14.9% |
| Commercial | 732 | 15.9% | 7,016 | 32.9% | 23,536 | 36.1% |
| Retail trade | 156 | 21.3% | 2,596 | 37.0% | 6,970 | 29.6% |
| Restaurants/bars | 290 | 39.6% | 1,774 | 25.3% | 6,438 | 27.4% |
| Personal/rental/repair services | 88 | 12.0% | 679 | 9.7% | 1,436 | 6.1% |
| Automotive repair services | 22 | 3.0% | 262 | 3.7% | 480 | 2.0% |
| Hotels/motels | 0 | 0.0% | 613 | 8.7% | 5,353 | 22.7% |
| Theaters/retail amusements | 6 | 0.8% | 72 | 1.0% | 170 | 0.7% |
| Equipment rental | 3 | 0.4% | 53 | 0.8% | 181 | 0.8% |
| Wholesale/commercial | 21 | 2.9% | 261 | 3.7% | 574 | 2.4% |
| General commercial | 146 | 19.9% | 706 | 10.1% | 1,934 | 8.2% |
| Offices | 1,396 | 30.4% | 8,121 | 38.1% | 22,768 | 34.9% |
| Business and corporate administration | 26 | 1.9% | 198 | 2.4% | 477 | 2.1% |
| Finance/ins/real estate | 14 | 1.0% | 673 | 8.3% | 3,306 | 14.5% |
| Finance/ins/real estate, <10 employees | 134 | 9.6% | 1,279 | 15.7% | 3,106 | 13.6% |
| Professional services | 138 | 9.9% | 1,746 | 21.5% | 6,198 | 27.2% |
| Business services | 42 | 3.0% | 712 | 8.8% | 1,851 | 8.1% |
| General office | 202 | 14.5% | 1,256 | 15.5% | 4,054 | 17.8% |
| Medical services | 840 | 60.2% | 2,257 | 27.8% | 3,776 | 16.6% |
| Other | 2,284 | 49.7% | 4,319 | 20.2% | 8,967 | 13.8% |
| Schools and colleges | 541 | 23.7% | 978 | 22.6% | 1,740 | 19.4% |
| Libraries | 10 | 0.4% | 10 | 0.2% | 27 | 0.3% |
| Hospitals/medical services | 1,613 | 70.6% | 2,095 | 48.5% | 2,856 | 31.9% |
| Museums/art galleries/gardens | 2 | 0.1% | 32 | 0.7% | 106 | 1.2% |
| Outdoor recreation/amusement parks | 14 | 0.6% | 196 | 4.5% | 678 | 7.6% |
| Public administration | 24 | 1.1% | 512 | 11.9% | 2,317 | 25.8% |
| Churches | 59 | 2.6% | 249 | 5.8% | 625 | 7.0% |
| Other, not elsewhere classified | 21 | 0.9% | 247 | 5.7% | 618 | 6.9% |
| Agriculture | 16 | 0.3% | 103 | 0.5% | 296 | 0.5% |
| Agricultural production | 0 | 0.0% | 2 | 1.9% | 8 | 2.7% |
| Agricultural services | 16 | 100.0% | 101 | 98.1% | 288 | 97.3% |
| <u>~</u> | | | | | | |

Virginia Beach, VA: 2023 Average Annual Spending



Consumer Spending Comparison Report

VIRGINIA BEACH, VA: 2128 FIRST COLONIAL RD SITE LOCATED AT 36.87441, 76.03900

Great Neck Square Shopping Center

| Croat recoil equal of enopping conten | <u>1 MI</u> | 1 MI RING | | RING | <u>5 MI</u> | RING |
|---------------------------------------|-------------|-----------|----------|-------|-------------|-------|
| <u>Households</u> | 3,232 | | 23 | ,302 | 54,590 | |
| Owner households | 2,824 | | | ,187 | 35,231 | |
| Renter households | 408 | | 8 | 8,115 | | ,358 |
| Average Household income | \$192,743 | | \$168 | .004 | \$148,166 | |
| Average Annual Household Spending | \$100 | | \$90 | | | ,069 |
| Average Annual Spending by Category | | | | | | |
| Food | \$11,020 | 11.0% | \$9,860 | 10.8% | \$9,327 | 10.8% |
| Food at home | \$6,771 | 61.4% | \$6,053 | 61.4% | \$5,756 | 61.7% |
| Cereals/bakery products | \$851 | 12.6% | \$760 | 12.6% | \$724 | 12.6% |
| Meats/poultry/fish/eggs | \$1,454 | 21.5% | \$1,314 | 21.7% | \$1,250 | 21.7% |
| Dairy products | \$618 | 9.1% | \$551 | 9.1% | \$523 | 9.1% |
| Fruits/vegetables | \$1,289 | 19.0% | \$1,149 | 19.0% | \$1,094 | 19.0% |
| Other food at home | \$2,550 | 37.7% | \$2,270 | 37.5% | \$2,156 | 37.5% |
| Food away from home | \$4,249 | 38.6% | \$3,807 | 38.6% | \$3,571 | 38.3% |
| Alcoholic beverages | \$810 | 0.8% | \$719 | 0.8% | \$656 | 0.8% |
| Tobacco products | \$337 | 0.3% | \$332 | 0.4% | \$331 | 0.4% |
| Housing | \$32,493 | 32.5% | \$30,775 | 33.8% | \$29,827 | 34.7% |
| Shelter | \$18,134 | 55.8% | \$17,381 | 56.5% | \$16,836 | 56.4% |
| Owned dwellings | \$13,537 | 74.6% | \$9,943 | 57.2% | \$9,152 | 54.4% |
| Mortgage interest/charges | \$5,073 | 37.5% | \$3,724 | 37.5% | \$3,450 | 37.7% |
| Property taxes | \$3,702 | 27.3% | \$2,720 | 27.4% | \$2,482 | 27.1% |
| Maintenance/repairs/insurance | \$4,762 | 35.2% | \$3,498 | 35.2% | \$3,220 | 35.2% |
| Rented dwellings | \$2,660 | 14.7% | \$5,744 | 33.0% | \$5,859 | 34.8% |
| Other lodging | \$1,935 | 10.7% | \$1,693 | 9.7% | \$1,823 | 10.8% |
| Household furnishings & equipment | \$4,249 | 13.1% | \$3,901 | 12.7% | \$3,746 | 12.6% |
| Household textiles | \$170 | 4.0% | \$156 | 4.0% | \$151 | 4.0% |
| Furniture | \$1,138 | 26.8% | \$1,070 | 27.4% | \$1,021 | 27.3% |
| Floor coverings | \$53 | 1.3% | \$51 | 1.3% | \$48 | 1.3% |
| Major appliances | \$824 | 19.4% | \$753 | 19.3% | \$726 | 19.4% |
| Small appliances/housewares | \$200 | 4.7% | \$189 | 4.8% | \$183 | 4.9% |
| Miscellaneous household equipment | \$1,864 | 43.9% | \$1,682 | 43.1% | \$1,618 | 43.2% |
| Utilities/fuels/public services | \$6,125 | 18.9% | \$5,794 | 18.8% | \$5,663 | 19.0% |
| Household operations | \$2,693 | 8.3% | \$2,498 | 8.1% | \$2,419 | 8.1% |
| Housekeeping supplies | \$1,283 | 3.9% | \$1,193 | 3.9% | \$1,154 | 3.9% |
| Apparel | \$2,111 | 2.1% | \$1,945 | 2.1% | \$1,818 | 2.1% |
| Men & boys | \$521 | 24.7% | \$471 | 24.2% | \$442 | 24.3% |
| Men, 16 yrs and over | \$409 | 78.6% | \$361 | 76.7% | \$336 | 75.9% |
| Boys, 2 to 15 yrs | \$112 | 21.4% | \$110 | 23.3% | \$107 | 24.1% |
| Women & girls | \$818 | 38.7% | \$737 | 37.9% | \$696 | 38.3% |
| Women, 16 yrs and over | \$683 | 83.5% | \$615 | 83.4% | \$579 | 83.2% |
| Girls, 2 to 15 yrs | \$135 | 16.5% | \$122 | 16.6% | \$117 | 16.8% |
| | | | | | | |

Source: Scan/US 2023 Estimates (Jan 1)

Consumer Spending Comparison Report

VIRGINIA BEACH, VA: 2128 FIRST COLONIAL RD SITE LOCATED AT 36.87441, 76.03900

Great Neck Square Shopping Center

| Creative Cytatal Consppring Conto | <u>1 MI</u> | 1 MI RING 3 MI F | | RING 5 MI | | RING |
|-------------------------------------|-------------|------------------|----------|-----------|----------|-------|
| Average Annual Spending by Category | | | | | | |
| Apparel (cont'd) | | | | | | |
| Children under 2 yrs | \$52 | 2.5% | \$60 | 3.1% | \$60 | 3.3% |
| Footwear | \$385 | 18.2% | \$363 | 18.7% | \$339 | 18.7% |
| Other apparel | \$333 | 15.8% | \$311 | 16.0% | \$277 | 15.2% |
| Transportation | \$15,987 | 16.0% | \$14,390 | 15.8% | \$13,629 | 15.8% |
| Vehicle purchases | \$7,835 | 49.0% | \$7,260 | 50.5% | \$6,831 | 50.1% |
| Cars and trucks, new | \$4,514 | 57.6% | \$4,016 | 55.3% | \$3,708 | 54.3% |
| Cars and trucks, used | \$3,266 | 41.7% | \$3,187 | 43.9% | \$3,068 | 44.9% |
| Other vehicles | \$56 | 0.7% | \$57 | 0.8% | \$55 | 0.8% |
| Gasoline & motor oil | \$2,737 | 17.1% | \$2,566 | 17.8% | \$2,465 | 18.1% |
| Other vehicle expenses | \$4,500 | 28.2% | \$4,103 | 28.5% | \$3,888 | 28.5% |
| Finance charges | \$386 | 8.6% | \$351 | 8.6% | \$333 | 8.6% |
| Maintenance and repairs | \$1,224 | 27.2% | \$1,103 | 26.9% | \$1,046 | 26.9% |
| Insurance | \$831 | 18.5% | \$740 | 18.0% | \$682 | 17.6% |
| Rental/leasing/other | \$2,059 | 45.8% | \$1,909 | 46.5% | \$1,826 | 47.0% |
| Public & other transportation | \$911 | 5.7% | \$458 | 3.2% | \$442 | 3.2% |
| Health care | \$8,346 | 8.3% | \$7,152 | 7.9% | \$6,796 | 7.9% |
| Health Insurance | \$5,858 | 70.2% | \$5,011 | 70.1% | \$4,772 | 70.2% |
| Medical services | \$1,410 | 16.9% | \$1,214 | 17.0% | \$1,141 | 16.8% |
| Drugs | \$829 | 9.9% | \$712 | 10.0% | \$677 | 10.0% |
| Medical supplies | \$249 | 3.0% | \$215 | 3.0% | \$205 | 3.0% |
| Entertainment | \$5,947 | 5.9% | \$5,488 | 6.0% | \$5,192 | 6.0% |
| Fees and admissions | \$1,048 | 17.6% | \$956 | 17.4% | \$890 | 17.1% |
| Audio/visual equipment/services | \$1,482 | 24.9% | \$1,389 | 25.3% | \$1,360 | 26.2% |
| Pets/toys/playground equipment | \$1,414 | 23.8% | \$1,300 | 23.7% | \$1,259 | 24.3% |
| Other entertainment supplies | \$2,003 | 33.7% | \$1,843 | 33.6% | \$1,683 | 32.4% |
| Personal care products and services | \$1,024 | 1.0% | \$912 | 1.0% | \$858 | 1.0% |
| Reading | \$152 | 0.2% | \$134 | 0.1% | \$125 | 0.1% |
| Education | \$1,839 | 1.8% | \$1,669 | 1.8% | \$1,461 | 1.7% |
| Personal insurance & pensions | \$12,680 | 12.7% | \$10,995 | 12.1% | \$9,874 | 11.5% |
| Pensions/social security | \$11,848 | 93.4% | \$10,286 | 93.6% | \$9,231 | 93.5% |
| Life/other personal insurance | \$831 | 6.6% | \$708 | 6.4% | \$644 | 6.5% |
| Cash contributions | \$5,776 | 5.8% | \$5,159 | 5.7% | \$4,828 | 5.6% |
| Miscellaneous | \$1,521 | 1.5% | \$1,380 | 1.5% | \$1,338 | 1.6% |

Source: Scan/US 2023 Estimates (Jan 1)