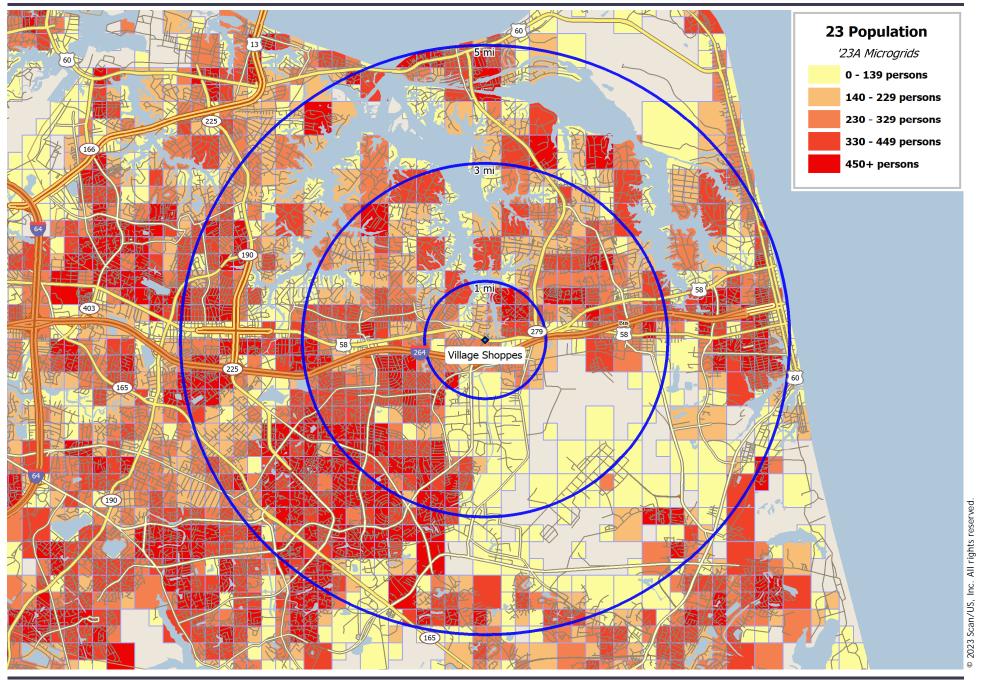
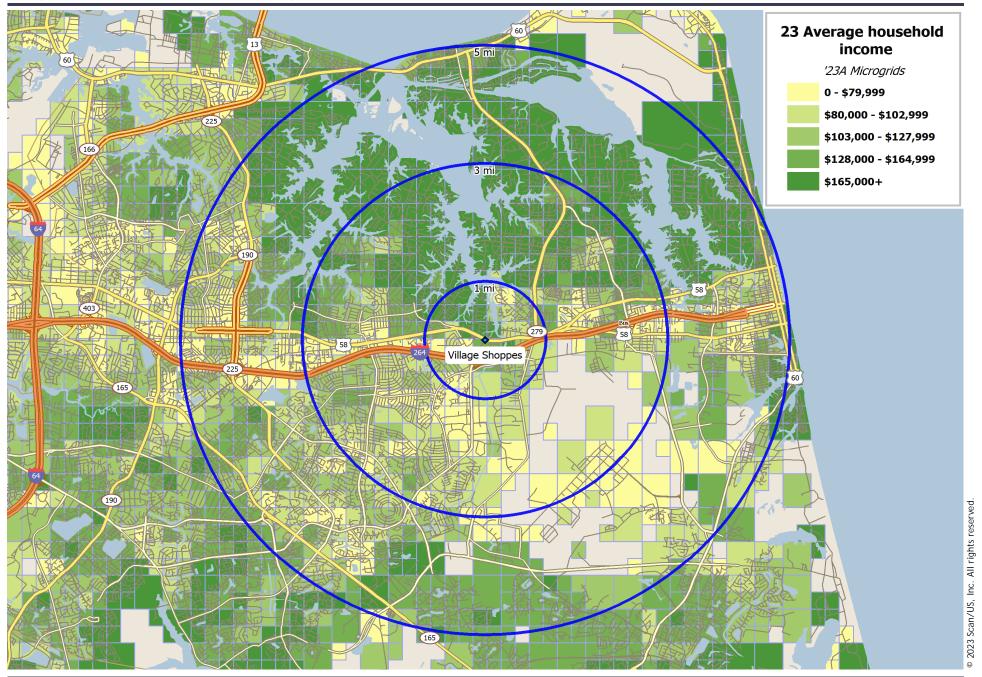
## Virginia Beach, VA: 2023 Population



DemographicReports.com (949)365-0125

### Virginia Beach, VA: 2023 Average Household Income



DemographicReports.com (949)365-0125

2605 VIRGINIA BEACH BLVD: VIRGINIA BEACH, VA 23452: SITE LOCATED AT 36.84121, 76.06302

Village Shoppes

inige displace	<u>1 MI</u>	RING	3 MI	3 MI RING		RING
Population Population						
2028 Projection	9,838		82,341		227,967	
% Change 2023-2028	-,	-0.4%	- ,-	-0.6%	,	0.0%
2023 Estimate	9,878		82,858		227,968	
% Change 2010-2023		0.0%		-1.2%		4.2%
2010 Census	9,881		83,842		218,850	
% Change 2000-2010		-0.3%		-4.7%		0.5%
2000 Census	9,908		88,005		217,699	
<u>Households</u>						
2028 Projection	4,386		33,207		93,645	
% Change 2023-2028		-0.1%		-0.2%		0.4%
2023 Estimate	4,391		33,276		93,259	
% Change 2010-2023		4.3%		2.8%		8.2%
2010 Census	4,211		32,372		86,187	
% Change 2000-2010		0.7%		-1.0%		3.6%
2000 Census	4,180		32,697		83,174	
Age, total population	9,878		82,858		227,968	
under 5 years	602	6.1%	4,901	5.9%	13,584	6.0%
5 to 9 years	568	5.8%	4,899	5.9%	13,658	6.0%
10 to 14 years	557	5.6%	5,105	6.2%	13,803	6.1%
15 to 19 years	538	5.4%	4,750	5.7%	12,925	5.7%
20 to 24 years	714	7.2%	5,937	7.2%	15,929	7.0%
25 to 34 years	1,811	18.3%	13,281	16.0%	37,941	16.6%
35 to 44 years	1,420	14.4%	10,983	13.3%	31,203	13.7%
45 to 54 years	1,155	11.7%	9,333	11.3%	25,748	11.3%
55 to 64 years	1,180	11.9%	10,077	12.2%	27,857	12.2%
65 to 74 years	836 379	8.5% 3.8%	8,238 4,012	9.9% 4.8%	21,310	9.3% 4.5%
75 to 84 years 85 years and over	121	3.6% 1.2%	1,339	4.6% 1.6%	10,300 3,708	4.5% 1.6%
Median Age	38.38	1.2 /0	38.95	1.076	39.57	1.076
-						
Age, male population	4,861	0.4.70/	40,637	0.4.70/	112,294	0.4.70/
under 20 years 20 to 34 years	1,202 1,291	24.7% 26.6%	10,038 10,047	24.7% 24.7%	27,729 28,060	24.7% 25.0%
35 to 44 years	713	20.0 <i>%</i> 14.7%	5,515	13.6%	15,715	23.0 <i>%</i> 14.0%
45 to 64 years	1,084	22.3%	9,189	22.6%	25,484	22.7%
65 to 84 years	520	10.7%	5,401	13.3%	14,018	12.5%
85 years and over	52	1.1%	445	1.1%	1,287	1.1%
Median Age	37.37		37.81	,.	38.50	,
Age, female population	5,018		42,221		115,674	
under 20 years	1,063	21.2%	9,617	22.8%	26,241	22.7%
20 to 34 years	1,234	24.6%	9,171	21.7%	25,810	22.3%
35 to 44 years	707	14.1%	5,468	13.0%	15,488	13.4%
45 to 64 years	1,251	24.9%	10,221	24.2%	28,121	24.3%
65 to 84 years	695	13.9%	6,849	16.2%	17,592	15.2%
85 years and over	69	1.4%	894	2.1%	2,421	2.1%
Median Age	39.80		40.04		40.65	

Source: Scan/US 2023 Estimates (Jan 1) 2000/2010 Census

2605 VIRGINIA BEACH BLVD: VIRGINIA BEACH, VA 23452: SITE LOCATED AT 36.84121, 76.06302

Village Shoppes

Village Shoppes	1 MI	RING	3 MI	RING	5 MI	RING
		KING		KING		KING
Total Aggregate Income (\$mil)	\$482.7		\$4,068.2		\$11,813.9	
Per Capita Income	\$48,863		\$49,098		\$51,823	
Household Income (households)	4,391		33,276		93,259	
under \$10,000	152	3.5%	1,041	3.1%	3,396	3.6%
\$10,000 - \$14,999	172	3.9%	835	2.5%	1,710	1.8%
\$15,000 - \$19,999	92	2.1%	696	2.1%	1,758	1.9%
\$20,000 - \$24,999	109	2.5%	862	2.6%	2,243	2.4%
\$25,000 - \$29,999	136	3.1%	1,028	3.1%	3,124	3.3%
\$30,000 - \$34,999	137	3.1%	894	2.7%	2,282	2.4%
\$35,000 - \$39,999	215	4.9%	1,141	3.4%	2,925	3.1%
\$40,000 - \$49,999	435	9.9%	2,639	7.9%	6,291	6.7%
\$50,000 - \$59,999	388	8.8%	2,833	8.5%	7,690	8.2%
\$60,000 - \$74,999	493	11.2%	3,238	9.7%	9,318	10.0%
\$75,000 - \$99,999	434	9.9%	4,513	13.6%	12,989	13.9%
\$100,000 - \$124,999	375	8.5%	3,930	11.8%	10,998	11.8%
\$125,000 - \$149,999	455	10.4%	2,491	7.5%	7,307	7.8%
\$150,000 - \$199,999	366	8.3%	3,441	10.3%	9,305	10.0%
\$200,000 - \$249,999	163	3.7%	1,409	4.2%	4,533	4.9%
\$250,000 and over	269	6.1%	2,284	6.9%	7,387	7.9%
Aggregate Household Income (\$mil)	\$482.4		\$4,048.5		\$11,771.5	
Average Household Income	\$109,864		\$121,663		\$126,224	
Median Household Income	\$78,992		\$87,597		\$91,318	
Family Income (families)	2,553		21,996		59,807	
under \$10,000	100	3.9%	416	1.9%	1,673	2.8%
\$10,000 - \$14,999	31	1.2%	348	1.6%	681	1.1%
\$15,000 - \$19,999	19	0.7%	231	1.1%	650	1.1%
\$20,000 - \$24,999	45	1.8%	494	2.2%	1,015	1.7%
\$25,000 - \$29,999	19	0.7%	331	1.5%	1,156	1.9%
\$30,000 - \$34,999	77	3.0%	375	1.7%	960	1.6%
\$35,000 - \$39,999	107	4.2%	532	2.4%	1,425	2.4%
\$40,000 - \$49,999	169	6.6%	1,451	6.6%	2,992	5.0%
\$50,000 - \$59,999	163	6.4%	1,689	7.7%	4,012	6.7%
\$60,000 - \$74,999	259	10.1%	1,819	8.3%	5,232	8.7%
\$75,000 - \$99,999	290	11.4%	3,381	15.4%	9,180	15.3%
\$100,000 - \$124,999	280	11.0%	3,097	14.1%	8,046	13.5%
\$125,000 - \$149,999	326	12.8%	1,862	8.5%	5,468	9.1%
\$150,000 - \$199,999	284	11.1%	2,796	12.7%	7,246	12.1%
\$200,000 - \$249,999	148	5.8%	1,245	5.7%	3,966	6.6%
\$250,000 and over	235	9.2%	1,929	8.8%	6,103	10.2%
Aggregate family income (\$mil)	\$364.0		\$3,060.6		\$8,780.7	
Average family income	\$142,590		\$139,144		\$146,818	
Median family income	\$98,028		\$101,209		\$106,803	
Non-Family Income (non-families)	1,839		11,280		33,452	
Aggregate non-family income (\$mil)	\$118.4		\$987.9		\$2,990.8	
Average non-family income	\$64,384		\$87,578		\$89,404	
Median non-family income	\$49,409		\$55,996		\$60,993	

Source: Scan/US 2023 Estimates (Jan 1) 2000/2010 Census

2605 VIRGINIA BEACH BLVD: VIRGINIA BEACH, VA 23452: SITE LOCATED AT 36.84121, 76.06302

Village Shoppes

village Shoppes	1 MI RING		<u>3 MI</u>	3 MI RING		RING
Population by Race/Ethnicity	9,878		82,858		227,968	
White	6,679	67.6%	53,939	65.1%	143,598	63.0%
Black	1,779	18.0%	15,772	19.0%	44,288	19.4%
Asian	417	4.2%	4,356	5.3%	15,818	6.9%
Hawaiian/Pacific Islander	5	0.1%	103	0.1%	268	0.1%
American Indian/AK Native	40	0.4%	269	0.3%	747	0.3%
Other/multiple races	959	9.7%	8,420	10.2%	23,250	10.2%
Hispanic Origin	813	8.2%	6,941	8.4%	20,055	8.8%
Education (persons 25+)	6,901		57,284		158,087	
No high school dipoloma	500	7.2%	3,400	5.9%	8,879	5.6%
High school diploma	1,498	21.7%	13,264	23.2%	33,346	21.1%
College, no diploma	1,601	23.2%	14,127	24.7%	36,273	22.9%
Associate degree	735	10.7%	6,141	10.7%	16,942	10.7%
Bachelor's degree	1,898	27.5%	13,047	22.8%	39,192	24.8%
Graduate/professional degree	669	9.7%	7,305	12.8%	23,455	14.8%
Labor Force (persons 16+ yrs)						
Total Population, Age 16+	8,216		68,999		192,077	
Employed	5,642	68.7%	45,508	66.0%	127,115	66.2%
Unemployed	204	2.5%	1,616	2.3%	3,703	1.9%
In armed forces	257	3.1%	3,034	4.4%	9,968	5.2%
Not in labor force	2,113	25.7%	18,841	27.3%	51,291	26.7%
Male Population, Age 16+	4,035		34,001		95,761	
Employed	2,891	71.6%	23,867	70.2%	67,201	70.2%
Unemployed	74	1.8%	686	2.0%	1,704	1.8%
In armed forces	221	5.5%	2,467	7.3%	7,988	8.3%
Not in labor force	849	21.0%	6,981	20.5%	18,868	19.7%
Female Population, Age 16+	4,181		34,998		96,316	
Employed	2,751	65.8%	21,641	61.8%	59,914	62.2%
Unemployed	130	3.1%	930	2.7%	1,999	2.1%
In armed forces	36	0.9%	567	1.6%	1,980	2.1%
Not in labor force	1,264	30.2%	11,860	33.9%	32,423	33.7%
Vehicles Available (households)	4,391		33,276		93,259	
Households with no vehicles	278	6.3%	1,347	4.0%	4,308	4.6%
Households with 1 vehicle	1,642	37.4%	10,490	31.5%	29,556	31.7%
Households with 2 vehicles	1,564	35.6%	13,637	41.0%	37,773	40.5%
Households with 3+ vehicles	909	20.7%	7,803	23.4%	21,622	23.2%
Vehicles in owner households	5,410	67.6%	46,632	72.5%	127,038	70.8%
Vehicles in renter households	2,595	32.4%	17,686	27.5%	52,362	29.2%
Total vehicles available	8,005		64,318		179,400	
Average vehicles per household	1.82		1.93		1.92	

Source: Scan/US 2023 Estimates (Jan 1) 2000/2010 Census

www.demographicreports.com

2605 VIRGINIA BEACH BLVD: VIRGINIA BEACH, VA 23452: SITE LOCATED AT 36.84121, 76.06302

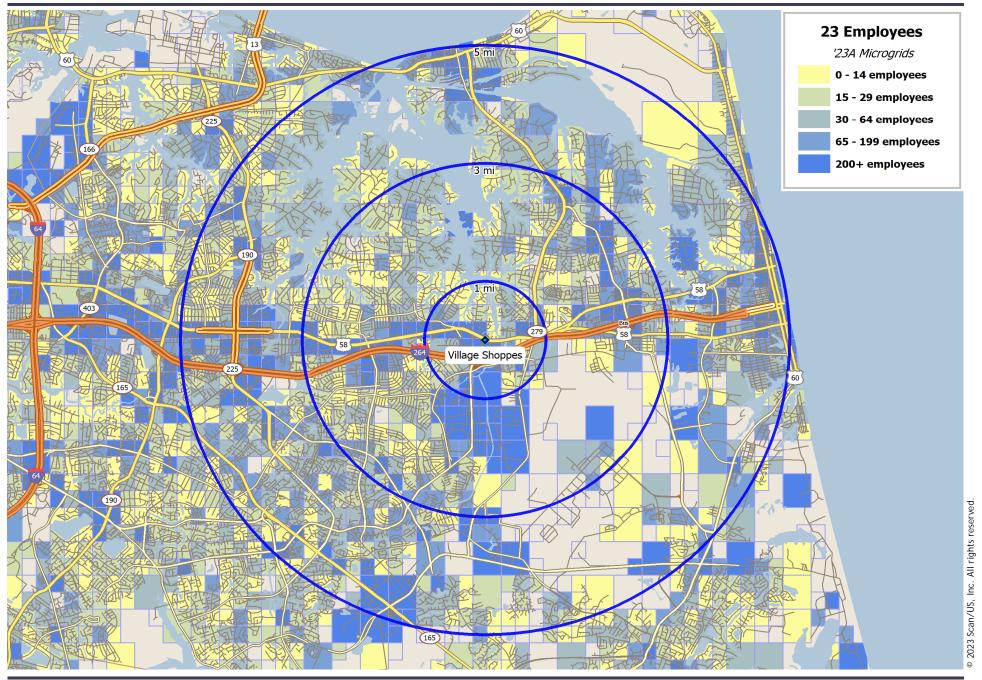
Village Shoppes

village Shoppes	4	51116			5 MI DINO	
	<u>1 MI</u>	RING	3 MI	RING	<u>5 MI</u>	RING
<u>Households</u>	4,391		33,276		93,259	
Average household size	2.24		2.45		2.42	
Families	2,553		21,996		59,807	
Average family size	2.94		3.04		3.04	
Non-Families	1,839		11,280		33,452	
Average non-family size	1.28		1.31		1.31	
Group Quarters	23		1,206		2,420	
Household Type						
Families	2,553		21,996		59,807	
Married couples	1,714	67.1%	15,682	71.3%	41,024	68.6%
with children	749	43.7%	6,895	44.0%	18,009	43.9%
Male householder, no wife	220	8.6%	1,629	7.4%	4,083	6.8%
with children	117	53.2%	925	56.8%	2,299	56.3%
Female householder, no husband	619	24.2%	4,686	21.3%	12,297	20.6%
with children	401	64.8%	2,944	62.8%	7,882	64.1%
Non-Families	1,839		11,280		33,452	
with children	2	0.1%	17	0.2%	52	0.2%
Age of Householder (households)						
under 25 years	217	4.9%	1,590	4.8%	4,316	4.6%
25 to 34 years	918	20.9%	6,350	19.1%	18,345	19.7%
35 to 44 years	830	18.9%	5,913	17.8%	17,021	18.3%
45 to 54 years	712	16.2%	5,225	15.7%	14,581	15.6%
55 to 64 years	764	17.4%	5,866	17.6%	16,536	17.7%
65 to 74 years	572	13.0%	5,049	15.2%	13,374	14.3%
75 to 84 years	288	6.6%	2,506	7.5%	6,750	7.2%
85 years and over	91	2.1%	777	2.3%	2,336	2.5%
Household Size (households)						
1 person	1,415	32.2%	8,646	26.0%	25,631	27.5%
2 person	1,528	34.8%	11,954	35.9%	33,157	35.6%
3 to 4 persons	1,210	27.6%	10,081	30.3%	27,410	29.4%
5+ persons	239	5.4%	2,594	7.8%	7,061	7.6%
Total Housing Units	4,600		34,570		99,080	
Occupied	4,392	95.5%	33,277	96.3%	93,259	94.1%
Owner-occupied	2,631	59.9%	21,823	65.6%	59,063	63.3%
Renter-occupied	1,761	40.1%	11,454	34.4%	34,196	36.7%
Vacant	208	4.5%	1,293	3.7%	5,821	5.9%
Housing Value						
Average Home Value	\$373,493		\$391,679		\$422,503	
Median Home Value	\$316,787		\$318,368		\$335,787	
Average Contract Rent	\$1,226		\$1,235		\$1,307	
Median Contract Rent	\$1,121		\$1,133		\$1,203	

Source: Scan/US 2023 Estimates (Jan 1) 2000/2010 Census

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## Virginia Beach, VA: 2023 Employees



DemographicReports.com (949)365-0125

Source: Scan/US 2023 Estimates

#### **Business Comparison Report**

2605 VIRGINIA BEACH BLVD: VIRGINIA BEACH, VA 23452: SITE LOCATED AT 36.84121, 76.06302

Village Shoppes

village Shoppes	<u>1 MI</u>	RING	<u>3 M</u> I	RING	<u>5 MI</u>	RING
Total Establishments	1,105		5,445		13,383	
Establishments by Type						
Industrial	104	9.4%	706	13.0%	1,627	12.2%
Mining	0	0.0%	2	0.3%	5	0.3%
Construction	6	5.8%	65	9.2%	148	9.1%
Construction, <10 employees	54	51.9%	342	48.4%	798	49.0%
High-tech/research	5	4.8%	12	1.7%	15	0.9%
Trans/comm/utilities	12	11.5%	130	18.4%	308	18.9%
Wholesale/industrial	16	15.4%	85	12.0%	192	11.8%
Warehousing	9	8.7%	51	7.2%	103	6.3%
General industrial	2	1.9%	19	2.7%	58	3.6%
Manufacturing	21	1.9%	135	2.5%	280	2.1%
Heavy manufacturing	1	4.8%	4	3.0%	8	2.9%
General manufacturing	2	9.5%	8	5.9%	15	5.4%
Light manufacturing	5	23.8%	18	13.3%	30	10.7%
Manufacturing, <10 employees	13	61.9%	105	77.8%	227	81.1%
Commercial	272	24.6%	1,639	30.1%	3,853	28.8%
Retail trade	87	32.0%	541	33.0%	1,173	30.4%
Restaurants/bars	48	17.6%	280	17.1%	837	21.7%
Personal/rental/repair services	70	25.7%	366	22.3%	804	20.9%
Automotive repair services	12	4.4%	98	6.0%	194	5.0%
Hotels/motels	2	0.7%	14	0.9%	108	2.8%
Theaters/retail amusements	4	1.5%	15	0.9%	36	0.9%
Equipment rental	4	1.5%	22	1.3%	59	1.5%
Wholesale/commercial	7	2.6%	68	4.1%	146	3.8%
General commercial	38	14.0%	235	14.3%	496	12.9%
Offices	647	58.6%	2,616	48.0%	6,648	49.7%
Business and corporate administration	8	1.2%	37	1.4%	106	1.6%
Finance/ins/real estate	26	4.0%	79	3.0%	190	2.9%
Finance/ins/real estate, <10 employees	198	30.6%	601	23.0%	1,660	25.0%
Professional services	148	22.9%	538	20.6%	1,426	21.5%
Business services	44	6.8%	221	8.4%	608	9.1%
General office	117	18.1%	460	17.6%	1,204	18.1%
Medical services	106	16.4%	680	26.0%	1,454	21.9%
Other	50	4.5%	296	5.4%	838	6.3%
Schools and colleges	8	16.0%	42	14.2%	156	18.6%
Libraries	0	0.0%	7	2.4%	13	1.6%
Hospitals/medical services	3	6.0%	24	8.1%	47	5.6%
Museums/art galleries/gardens	0	0.0%	6	2.0%	30	3.6%
Outdoor recreation/amusement parks	10	20.0%	42	14.2%	143	17.1%
Public administration	3	6.0%	34	11.5%	88	10.5%
Churches	14	28.0%	85	28.7%	214	25.5%
Other, not elsewhere classified	12	24.0%	56	18.9%	147	17.5%
Agriculture	13	1.2%	51	0.9%	139	1.0%
Agricultural production	1	7.7%	2	3.9%	4	2.9%
Agricultural services	12	92.3%	49	96.1%	135	97.1%

Source: Scan/US 2023 Estimates

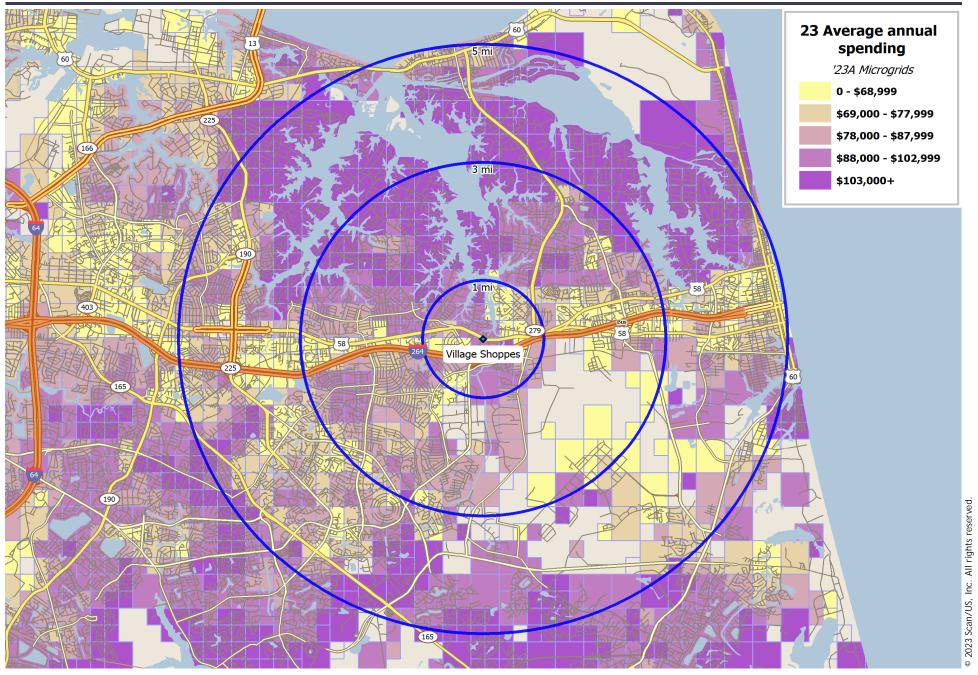
#### **Business Comparison Report**

2605 VIRGINIA BEACH BLVD: VIRGINIA BEACH, VA 23452: SITE LOCATED AT 36.84121, 76.06302

Village Shoppes

Village Shoppes						
	<u>1 MI</u>	RING	<u>3 MI</u>	RING	<u>5 MI</u>	RING
<u>Total Employees</u>	8,151		44,614		105,778	
<b>Employees by Type</b>						
Industrial	736	9.0%	5,232	11.7%	12,750	12.1%
Mining	0	0.0%	29	0.6%	162	1.3%
Construction	241	32.7%	2,136	40.8%	4,730	37.1%
Construction, <10 employees	127	17.3%	910	17.4%	2,031	15.9%
High-tech/research	43	5.8%	76	1.5%	982	7.7%
Trans/comm/utilities	46	6.3%	751	14.4%	1,806	14.2%
Wholesale/industrial	226	30.7%	961	18.4%	1,489	11.7%
Warehousing	43	5.8%	265	5.1%	543	4.3%
General industrial	10	1.4%	104	2.0%	1,007	7.9%
Manufacturing	471	5.8%	2,917	6.5%	5,785	5.5%
Heavy manufacturing	75	15.9%	310	10.6%	453	7.8%
General manufacturing	220	46.7%	1,313	45.0%	2,910	50.3%
Light manufacturing	136	28.9%	978	33.5%	1,745	30.2%
Manufacturing, <10 employees	40	8.5%	316	10.8%	677	11.7%
Commercial	2,259	27.7%	13,226	29.6%	34,309	32.4%
Retail trade	1,141	50.5%	5,495	41.5%	10,863	31.7%
Restaurants/bars	488	21.6%	3,610	27.3%	9,935	29.0%
Personal/rental/repair services	203	9.0%	1,006	7.6%	2,899	8.4%
Automotive repair services	110	4.9%	419	3.2%	826	2.4%
Hotels/motels	14	0.6%	465	3.5%	4,580	13.3%
Theaters/retail amusements	30	1.3%	105	0.8%	247	0.7%
Equipment rental	9	0.4%	88	0.7%	242	0.7%
Wholesale/commercial	66	2.9%	459	3.5%	1,506	4.4%
General commercial	198	8.8%	1,579	11.9%	3,211	9.4%
Offices	4,044	49.6%	16,884	37.8%	39,388	37.2%
Business and corporate administration	20	0.5%	347	2.1%	827	2.1%
Finance/ins/real estate	775	19.2%	2,416	14.3%	6,988	17.7%
Finance/ins/real estate, <10 employees	502	12.4%	1,634	9.7%	4,487	11.4%
Professional services	958	23.7%	4,995	29.6%	10,243	26.0%
Business services	268	6.6%	1,245	7.4%	3,113	7.9%
General office	928	22.9%	2,903	17.2%	6,462	16.4%
Medical services	593	14.7%	3,344	19.8%	7,268	18.5%
Other	599	7.3%	6,211	13.9%	13,053	12.3%
Schools and colleges	161	26.9%	1,006	16.2%	3,200	24.5%
Libraries	0	0.0%	22	0.4%	41	0.3%
Hospitals/medical services	39	6.5%	2,701	43.5%	3,521	27.0%
Museums/art galleries/gardens	0	0.0%	23	0.4%	134	1.0%
Outdoor recreation/amusement parks	40	6.7%	150	2.4%	812	6.2%
Public administration	119	19.9%	1,512	24.3%	3,605	27.6%
Churches	110	18.4%	373	6.0%	870	6.7%
Other, not elsewhere classified	130	21.7%	424	6.8%	870	6.7%
Agriculture	45	0.6%	146	0.3%	496	0.5%
Agricultural production	2	4.4%	7	4.8%	10	2.0%
Agricultural services	43	95.6%	139	95.2%	486	98.0%
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## Virginia Beach, VA: 2023 Average Annual Spending



# Consumer Spending Comparison Report

2605 VIRGINIA BEACH BLVD: VIRGINIA BEACH, VA 23452: SITE LOCATED AT 36.84121, 76.06302

Village Shoppes

5 ,,	1 MI RING 3 MI RING		RING	<u>5 MI</u>	RING	
<u>Households</u>	4,391		33	,276	93	,259
Owner households	2,631		21	21,823		,063
Renter households	1,761		11	,454	34,196	
Average Household income	\$109	,864	\$121	,663	\$126,224	
Average Annual Household Spending		,430		,171		,177
Average Annual Spending by Category						
Food	\$8,572	11.2%	\$9,557	11.6%	\$9,503	11.4%
Food at home	\$5,343	62.3%	\$5,934	62.1%	\$5,875	61.8%
Cereals/bakery products	\$668	12.5%	\$744	12.5%	\$737	12.5%
Meats/poultry/fish/eggs	\$1,173	22.0%	\$1,295	21.8%	\$1,281	21.8%
Dairy products	\$483	9.0%	\$538	9.1%	\$532	9.0%
Fruits/vegetables	\$1,014	19.0%	\$1,127	19.0%	\$1,116	19.0%
Other food at home	\$1,996	37.4%	\$2,221	37.4%	\$2,200	37.5%
Food away from home	\$3,228	37.7%	\$3,622	37.9%	\$3,628	38.2%
Alcoholic beverages	\$541	0.7%	\$625	0.8%	\$632	0.8%
Tobacco products	\$369	0.5%	\$381	0.5%	\$370	0.4%
Housing	\$26,752	35.0%	\$27,846	33.9%	\$28,350	34.1%
Shelter	\$15,182	56.8%	\$15,735	56.5%	\$16,044	56.6%
Owned dwellings	\$7,512	49.5%	\$8,762	55.7%	\$8,687	54.1%
Mortgage interest/charges	\$2,976	39.6%	\$3,370	38.5%	\$3,375	38.8%
Property taxes	\$1,978	26.3%	\$2,337	26.7%	\$2,313	26.6%
Maintenance/repairs/insurance	\$2,558	34.1%	\$3,055	34.9%	\$2,999	34.5%
Rented dwellings	\$6,547	43.1%	\$5,506	35.0%	\$5,879	36.6%
Other lodging	\$1,121	7.4%	\$1,465	9.3%	\$1,475	9.2%
Household furnishings & equipment	\$3,204	12.0%	\$3,422	12.3%	\$3,493	12.3%
Household textiles	\$131	4.1%	\$140	4.1%	\$142	4.1%
Furniture	\$878	27.4%	\$923	27.0%	\$950	27.2%
Floor coverings	\$38	1.2%	\$41	1.2%	\$43	1.2%
Major appliances	\$617	19.2%	\$655	19.1%	\$670	19.2%
Small appliances/housewares	\$164	5.1%	\$172	5.0%	\$175	5.0%
Miscellaneous household equipment	\$1,376	43.0%	\$1,491	43.6%	\$1,514	43.4%
Utilities/fuels/public services	\$5,279	19.7%	\$5,427	19.5%	\$5,471	19.3%
Household operations	\$2,086	7.8%	\$2,199	7.9%	\$2,261	8.0%
Housekeeping supplies	\$993	3.7%	\$1,054	3.8%	\$1,073	3.8%
Apparel	\$1,674	2.2%	\$1,845	2.2%	\$1,849	2.2%
Men & boys	\$406	24.2%	\$453	24.6%	\$455	24.6%
Men, 16 yrs and over	\$293	72.2%	\$336	74.2%	\$336	73.9%
Boys, 2 to 15 yrs	\$113	27.8%	\$117	25.8%	\$119	26.1%
Women & girls	\$653	39.0%	\$719	39.0%	\$717	38.8%
Women, 16 yrs and over	\$530	81.2%	\$590	82.1%	\$589	82.1%
Girls, 2 to 15 yrs	\$123	18.8%	\$129	17.9%	\$128	17.9%

Source: Scan/US 2023 Estimates (Jan 1)

## Consumer Spending Comparison Report

2605 VIRGINIA BEACH BLVD: VIRGINIA BEACH, VA 23452: SITE LOCATED AT 36.84121, 76.06302

Village Shoppes

· mage enopped	<u>1 MI</u>	RING	<u>3 MI</u>	3 MI RING		5 MI RING	
Average Annual Spending by Category							
Apparel (cont'd)							
Children under 2 yrs	\$72	4.3%	\$71	3.8%	\$70	3.8%	
Footwear	\$322	19.2%	\$349	18.9%	\$346	18.7%	
Other apparel	\$218	13.0%	\$251	13.6%	\$258	13.9%	
Transportation	\$13,753	18.0%	\$13,834	16.8%	\$13,897	16.7%	
Vehicle purchases	\$6,519	47.4%	\$6,831	49.4%	\$6,932	49.9%	
Cars and trucks, new	\$3,223	49.4%	\$3,531	51.7%	\$3,625	52.3%	
Cars and trucks, used	\$3,237	49.7%	\$3,240	47.4%	\$3,248	46.8%	
Other vehicles	\$59	0.9%	\$59	0.9%	\$59	0.9%	
Gasoline & motor oil	\$2,522	18.3%	\$2,570	18.6%	\$2,577	18.5%	
Other vehicle expenses	\$3,756	27.3%	\$3,928	28.4%	\$3,947	28.4%	
Finance charges	\$326	8.7%	\$341	8.7%	\$345	8.7%	
Maintenance and repairs	\$1,011	26.9%	\$1,058	26.9%	\$1,062	26.9%	
Insurance	\$601	16.0%	\$649	16.5%	\$660	16.7%	
Rental/leasing/other	\$1,818	48.4%	\$1,880	47.9%	\$1,880	47.6%	
Public & other transportation	\$952	6.9%	\$502	3.6%	\$437	3.1%	
Health care	\$5,913	7.7%	\$6,805	8.3%	\$6,691	8.0%	
Health Insurance	\$4,176	70.6%	\$4,801	70.5%	\$4,708	70.4%	
Medical services	\$974	16.5%	\$1,123	16.5%	\$1,120	16.7%	
Drugs	\$588	9.9%	\$676	9.9%	\$660	9.9%	
Medical supplies	\$175	3.0%	\$205	3.0%	\$202	3.0%	
Entertainment	\$4,306	5.6%	\$4,605	5.6%	\$4,741	5.7%	
Fees and admissions	\$693	16.1%	\$749	16.3%	\$788	16.6%	
Audio/visual equipment/services	\$1,238	28.7%	\$1,285	27.9%	\$1,300	27.4%	
Pets/toys/playground equipment	\$1,080	25.1%	\$1,159	25.2%	\$1,182	24.9%	
Other entertainment supplies	\$1,295	30.1%	\$1,411	30.6%	\$1,471	31.0%	
Personal care products and services	\$768	1.0%	\$864	1.1%	\$861	1.0%	
Reading	\$102	0.1%	\$120	0.1%	\$120	0.1%	
Education	\$1,145	1.5%	\$1,307	1.6%	\$1,359	1.6%	
Personal insurance & pensions	\$8,025	10.5%	\$9,349	11.4%	\$9,560	11.5%	
Pensions/social security	\$7,516	93.7%	\$8,748	93.6%	\$8,958	93.7%	
Life/other personal insurance	\$509	6.3%	\$601	6.4%	\$603	6.3%	
Cash contributions	\$3,347	4.4%	\$3,801	4.6%	\$3,987	4.8%	
Miscellaneous	\$1,154	1.5%	\$1,223	1.5%	\$1,248	1.5%	

Source: Scan/US 2023 Estimates (Jan 1)